



Republic of the Philippines
Province of Cavite
City of Bacoor



5th SANGGUNIANG PANLUNGSOD

COMMITTEE/S		TITLE OF PROPOSED MEASURE	CONTROL NUMBER
Committee on Labor, Trade Commerce and Industry		PROPOSED CITY ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN BACoor CITY, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACoor".	PCO 2022-039
V E N U E	Sangguniang Panlungsod (SP) Session Hall, 2 nd Flr. Bacoor Gov't Center, Bacoor City, Cavite		DATE / TIME November 14, 2022/ 10:30 AM

**COMMITTEE REPORT
NO. LTCI-007-S-2022**

AN ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN BACoor CITY, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACoor".

On 17 October 2022, the aforementioned-subject matter was referred to the Committee on Labor, Trade Commerce and Industry.

On 10 November 2022, the Committee held a hearing attended by the following resource persons: Atty. Marius Sumira of the City Legal Services Office, Ms. Shirley Anne Gomez of the Business Permit and Licensing Office, and Ms. Amy Cristobal of the Bacoor Chamber of Commerce, and Industry.

Atty. Sumira mentioned that the proposed city ordinance was already checked by the City Legal Services Office. He suggested that in the Sec. 5 Penalty, "Any city government employee who refuses with justifiable cause to grant the incentives



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mentioned above to qualified business establishments, professionals, or institutions shall be deemed to have violated this Ordinance and shall be required - upon conviction by a court of competent jurisdiction - to pay a fine of P 5,000.00." Instead of "with," he recommended changing it to "without."

Ms. Gomez of the Business Permit and Licensing Office approved the 10% discount in their Mayor's Permit and Sanitation Permit fees for the year following the conduct of the CSR activity or activities. The discount indicated is still acceptable, knowing that the highest fees collected for the mayor's permit and sanitation permit are P700.00 per year.

The different representatives of the various city government departments invited to attend the hearing have no objection to the proposed ordinance being approved.


RECOMMENDATION:

In view of the foregoing, the Committee respectfully recommends that the proposed ordinance entitled "AN ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN BACOR CITY, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOR" be **APPROVED**.

WE HEREBY CERTIFY that the contents of the foregoing report are true and correct.

Respectfully signed this 14th day of November 2022 at the City of Bacoor, Cavite.

COMMITTEE ON LABOR, TRADE COMMERCE AND INDUSTRY



COUN. REYNALDO M. FABIAN
Chairman



Republic of the Philippines
Province of Cavite
City of Bacoor

5th SANGGUNIANG PANLUNGSOD



COUN. VICTORIO GUERRERO JR.
Vice-Chairman



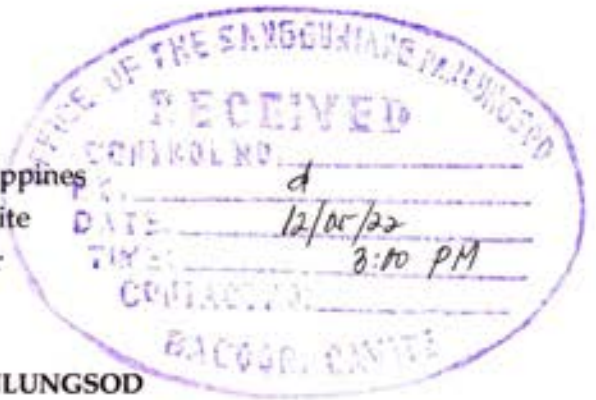
COUN. ROBERTO ADVINCULA
Member



COUN. ALEJANDRO GUTIERREZ
Member



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Committee on Labor, Trade Commerce and Industry		PROPOSED CITY ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN BACoor CITY, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACoor".	PCO 2022-039
V E N U E	Sangguniang Panlungsod (SP) Conference Room, 2 nd Flr. Bacoor Gov't Center, Bacoor City, Cavite		D A T E / T I M E November 10, 2022/ 1:00 PM

**MINUTES OF COMMITTEE HEARING
NO. LTCI-007-S-2022**

The committee hearing was conducted on November 10, 2022, at the Sangguniang Panlungsod 2nd Flr., Bacoor Government Center, City of Bacoor, Cavite was presided by Committee on Labor, Trade Commerce and Industry Chairman, Councilor Reynaldo M. Fabian together with Councilor Alejandro Gutierrez and Councilor Ramon Bautista. In attendance were Atty. Marius Sumira of City Legal Services Office, Ms. Shirley Anne Gomez of the Business Permit and Licensing Office, and Ms. Amy Cristobal of the Bacoor Chamber of Commerce, and Industry as the resource persons.

Atty. Sumira mentioned that the proposed city ordinance had already been checked by the City Legal Services Office, and they approved with it. With regard to the incentives, he wants to confirm this with the Business Permit and Licensing Office. He suggested that in the Sec. 5 penalty. Any city government employee that refuses with justifiable cause to grant the incentives mentioned above to qualified business establishments, professionals, or institutions shall be deemed to have violated this ordinance and shall be required—upon conviction by a court of competent jurisdiction—to pay a fine of P 5,000.00. Instead of "with," he recommended changing it to "without."



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Ms. Gomez of the Business Permit and Licensing Office approved the 10% discount in their Mayor's Permit and Sanitation Permit fees for the year following the conduct of the CSR activity or activities. The discount indicated is still acceptable, knowing that the highest fees collected for the mayor's permit and sanitation permit are P700.00 per year. She also stated that P 500.00 is the standard fee paid by facilities. The said discount will not greatly affect the city's income. Furthermore, this proposed ordinance will boost the corporate social responsibility activities of different companies and establishments. The various representatives have no objection with regard to the above-mentioned subject matter, the Committee recommended for the approval of the proposed ordinance.

The hearing was adjourned at 1: 47 pm.

Prepared by:

Armileen Legaspi-Red
Local Legislative Staff Asst.I

Attested by:

Coun. Reynaldo Fabian
Presiding Officer



Republic of the Philippines
Province of Cavite
City of Bacoor



5th SANGGUNIANG PANLUNGSOD

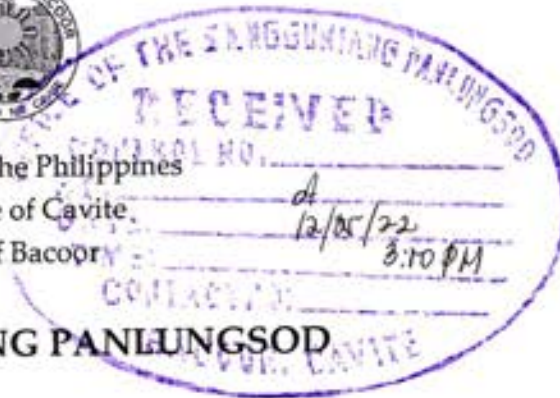
COMMITTEE/S		TITLE OF PROPOSED MEASURE	CONTROL NUMBER
COMMITTEE ON LABOR, TRADE COMMERCE AND INDUSTRY AND COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES		Subject: PCO-2022-039 PROPOSED CITY ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN BACoor CITY, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACoor".	PCO-2022-039
V E N U E	Sangguniang Panlungsod (SP) Session Hall, 2nd Flr., Bacoor Gov't Center, Bacoor City, Cavite		D A T E / T I M E November 10, 2022/ 1:00 PM

NOTICE OF HEARING (RECEIVING COPY) NO. LTCI-007-S-2022

NAME	DATE RECEIVED	CONTACT NUMBER	SIGNATURE
CHRYS GROSPE	11-7-22	-	<i>[Signature]</i>
Tessie S. Tamayo	11-7-22		<i>[Signature]</i>
AJ [unclear]	11-7-22		<i>[Signature]</i>
Mary Ann [unclear]	11-7-22		<i>[Signature]</i>
JESSIE [unclear]	11-07-2022	6998989 1860	<i>[Signature]</i>
Jina F. Purnali	11-07-2022	204	<i>[Signature]</i>
Amy [unclear]	11-07-2022	09268960369	<i>[Signature]</i>



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 Province of Cavite
 City of Bacoor



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COMMITTEE/S		TITLE OF PROPOSED MEASURE	CONTROL NUMBER	
COMMITTEE ON LABOR, TRADE COMMERCE AND INDUSTRY		Subject: PCO-2022-039 PROPOSED CITY ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN BACOOR CITY, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOOR".	PCR-2022-039	
V E N U E	Sangguniang Panlungsod (SP) Session Hall, 2nd Flr., Bacoor Gov't Center, Bacoor City, Cavite		D A T E / T I M E	November 10, 2022/ 1:00 PM

**ATTENDANCE OF HEARING
 NO. LTCI-007-S-2022**

NAME	CONTACT NUMBER	SIGNATURE
Hon. Reynaldo Fabian		
Hon. Alejandro Gutierrez	0918 8077565	
Hon. Ramon Bautista		
MARIUS SUMIRA	0917 6385741	
Shirley Anne Gomez	0945-0790582	
Almy Cristobal	0926 8960369	
Ramon Das		



G.10 For Committee Hearing: **PCO 2022-039** – Request from the Office of the Mayor:
PROPOSED CITY ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN BACCOOR CITY, CAVITE TO BE KNOWN AS THE “CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACCOOR”.

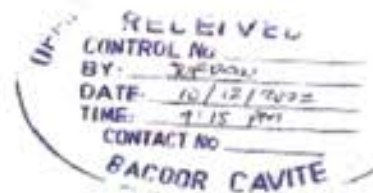


Republic of the Philippines
Province of Cavite

CITY OF BACCOOR
Office of the Mayor

October 12, 2022

HON. ROWENA BAUTISTA-MENDIOLA
City Vice-mayor of Bacoor
Bacoor Government Center



Thru: **Atty. Khalid A. Atega, Jr.**
Sangguniaan Panglungsod Secretary

Subject: **Request to pass a local ordinance granting special incentives to business establishments, professionals and institutions that will conduct corporate social responsibility activities in Bacoor City**

Dear Hon. Bautista-Mendiola

In order to continue and expand the benefits and social services being given to the people of Bacoor and to ease the financial burden or constraints of the city government in providing various services to its constituents, the undersigned sees the need to encourage private businesses, professionals and institutions to take a more active role in contributing to the advancement, improvement and development of the City of Bacoor by maximizing the concept of application of corporate social responsibility.

In this regard, I respectfully request the esteemed members of the Sangguniang Panlungsod to pass and approve a local ordinance, with utmost urgency, granting special incentives to business establishments, professionals and institutions that will conduct corporate social responsibility activities in the City of Bacoor, Cavite.

Sincerely yours,


STRINE B. REVILLA
City Mayor

Office of the Mayor
Strine B. Revilla



SBR20220779

STRINE!
SA SERBISYO

Address: Bacoor Government Center, Bacoor Blvd., Bigy, Bayan, City of Bacoor, Cavite
Telephone: 434-1111 Website: www.bacoor.gov.ph





PROPOSED CITY ORDINANCE NO. __
Series of 2022

AN ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN THE CITY OF BACOR, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOR".

Sponsored by:

WHEREAS, the concept of corporate social responsibility was developed to give private businesses — large and small — the opportunity to help make the community and the country where they operate better places to live and work in. Though corporate social responsibility is not a novel ideal and has already been known by many entrepreneurs for many years, only large or multinational corporations are habitually performing CSR related activities in the City of Bacoor.

WHEREAS, encouraging private businesses to take a more active role in improving the City of Bacoor will not only benefit the public but will also ease the financial burden of the city government in providing various services to its constituents.

WHEREAS, making the practice of CSR mandatory, on the other hand, is inadvisable as the said concept is founded on generosity and altruism and forcing entrepreneurs to engage in CSR activities in the City will surely dampen the enthusiasm of entrepreneurs in doing good for their fellow citizens.

WHEREAS, studies conducted abroad show that giving incentives and due recognition to private businesses engaged in meaningful CSR activities produce better results than making the holding of such activities mandatory.

WHEREAS, Municipal Ordinance No. 4 was passed by the defunct Sangguniang Bayan of Bacoor, Cavite on February 6, 2012 and it mandated corporations, partnerships, and businesses operating within the City to conduct CSR activities without providing any form of incentive or recognition to said private entities in exchange for the commendable work they were supposed to do for the community.

WHEREAS, very few companies have been compelled to comply with Municipal Ordinance No. 4 which means that a new strategy must be employed by the City Government in order to enhance its partnership with the private sector.

NOW THEREFORE, upon motion of Hon. _____, **BE IT ORDAINED** by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite **THAT**

Section 1. Application. This Ordinance shall apply to all business establishments, professionals, and institutions (such as schools and hospitals) doing business, working, or operating within the City of Bacoor, Cavite.

Section 2. Definition of Terms. The following terms as used in this Ordinance are defined as:



2.1. **Business Establishments** — any natural or juridical person not engaged in the practice of profession that is duly registered as a business with the Business Permits and Licensing Office (BPLO) of the City of Bacoor and is engaged in the trade or delivery of goods and services to any member of the public.

2.2. **Corporate Social Responsibility or Citizen's Social Responsibility (CSR) Activities** — any activity conducted within the City of Bacoor by any business establishment, professional, or institution that aims to improve society, the environment, the lives of the poor, the sick, the victims of injustice, or the underprivileged.

2.3. **Institutions** — any school, hospital, or charitable organization operating within the City of Bacoor, Cavite.

2.4. **Professionals** — any resident of the City of Bacoor duly registered with the Professional Regulation Commission (PRC) or the Supreme Court of the Philippines as a professional who are practicing their profession within the City.

Section 3. Grant of Incentives. All business establishments, professionals, and institutions that will conduct CSR activities in the City of Bacoor in coordination with the Local Economic and Investments Promotion Office (LEIPO) or any other department under the Office of the City Mayor prior to the holding of such activities shall be entitled to the following incentives:

- a. Free advertising of their products or services to all free cable television channels airing in the City of Bacoor for a period of thirty (30) calendar days.
- b. Public recognition of the business establishments, professionals, and institutions that will conduct CSR activities in all social media accounts owned by the city government.
- c. Free use of selected advertising spaces owned by the city government for not more than ten (10) calendar days.
- d. 10% discount in their Mayor's Permit and Sanitation Permit fee for the year following the conduct of the CSR activity/ies.
- e. Use of an express lane at Business One-Stop Shop facility at the Bacoor City Hall for their transactions with the city government, and
- f. Assistance to be provided by the LEIPO in the processing of their applications of various permits to be issued by the city government.

Section 4. Conditions for the Grant of Incentives. The incentives mentioned above shall only be granted if the business establishment, professional, or institution applying for the same complies with the following conditions:

- 4.1. It has no unpaid taxes or other accountabilities to the city government.
- 4.2. It is consistently complying with all city ordinances and has not filed suit against the city government or is not the subject of a legal action filed against it by the city government;
- 4.3. It coordinated with the LEIPO or with any department/unit under the Mayor's Office or with the Office of the Vice Mayor before the CSR activity/ies was/were held, and



4.4. The business establishment, institution, or professional applied for the grant of the said incentive in the manner to be provided in the implementing rules and regulations of this Ordinance.

Section 5. Penalty. Any city government employee that refuses with justifiable cause to grant the incentives mentioned above to qualified business establishments, professionals, or institutions shall be deemed to have violated this Ordinance and shall be required — upon conviction by a court of competent jurisdiction — to pay a fine of P5,000.00.

Section 6. Implementing Rules and Regulations. The BPLO, LEIPO, and the City Legal Services Office shall work together under the supervision of the City Administrator and submit to the City Mayor the proposed implementing rules and regulations of this Ordinance not later than thirty (30) working days after the date of effectivity hereof.

Section 7. Separability Clause. If for any reason, any provision of this Ordinance is declared void by a Court of competent jurisdiction, such judgment shall not affect or impair the remaining portions, provisions, sections, or parts hereof which shall remain or continue to be in full force and effect.

Section 8. Repealing Clause. Municipal Ordinance No. 4-S-2012 is hereby repealed. All other ordinances, rules and regulations or parts thereof which are in conflict or inconsistent with the provisions of this Ordinance are hereby considered repealed, amended or modified, accordingly.

Section 9. Date of Effectivity. This Ordinance shall take effect immediately after its publication at least once in a newspaper of general circulation in the Province of Cavite.

UNANIMOUSLY APPROVED by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite on __ October 2022 during its regular session held at the City of Bacoor, Cavite.

CERTIFICATION

I hereby certify that the foregoing ordinance is correct and that it was approved in accordance with law.

Certified by:

HON. ROWENA BAUTISTA-MENDIOLA
Presiding Officer/City Vice Mayor

Attested by:

ATTY. KHALID A. ATEGA JR.
Sangguniang Panlungsod Secretary



Approved by

HON. STRIKE B. REVILLA

(Approved on _____)

