



COMMITTEE ON FINANCE, BUDGET AND APPROPRIATION

COMMITTEE REPORT NO. FBA-253--S-2024

Subject: FROM THE OFFICE OF THE CITY ADMINISTRATOR: AN ORDINANCE AMENDING CITY ORDINANCE NO. 242-2022, SERIES OF 2022, OR THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOR". - PCO-2024-166 dated February 26, 2024

Referred to this Committee on the 80th Regular Session is the above-subject matter for appropriate action and recommendation.

CITY ORDINANCE NO. 242-2022, SERIES OF 2022

Under Section 2.2 of Ordinance No. 242-2022, Series of 2022, the Corporate Social Responsibility is defined as any activity conducted within the City of Bacoor by any business establishment, professional or institution that aims to improve society, the environment, the lives of the poor, the sick, the victims of injustice or the underprivileged.

INTEGRATION OF PUBLIC POLICIES ON CORPORATE SOCIAL RESPONSIBILITY:

"The Corporate Social Responsibility (CSR) involves the alignment of government regulations, incentives, and initiatives with the objectives of encouraging businesses to operate in a socially responsible and sustainable manner. This integration is essential for creating conducive environment where businesses are motivated to voluntarily contribute to societal and environmental well-being while also achieving their economic goals."

The following are some of the key aspects of integrating public policies on CSR:

1. Government legislation and regulation that require businesses to adhere to certain CSR standards or disclose their CSR activities. These regulations may pertain to environmental practices, labor rights, ethical sourcing, or community engagement. Companies failing to comply may face legal consequences or reputational damage
2. Government can provide tax incentives to businesses that engage in CSR activities which include investments in renewable energy, sustainable practices, or contributions to charitable organizations. Tax incentives encourage businesses to allocate resources to CSR initiative



OFFICE OF THE SAGGUNIANG PANLUNGSOD

PROPOSED AMENDMENTS TO THE CITY ORDINANCE:

Section 2. Definition of Terms. x x x

- 2.1. **Business Establishment** – any natural or juridical person not engaged in the practice of profession that is duly registered as a business with the **Business Permits and Licensing Department (BPLD)** x x x
- 2.2. **Corporate Social Responsibility or Citizen's Social Responsibility (CSR) Activities** - x x x that aims to improve society, the environment, the lives of the poor, the sick, the victims of injustice, or the underprivileged, **provided, however, the proposed CSR activities should first be coordinated with the Office of the Social Welfare and Development (CSWD) or the BPLD.**

CSR activities do not include donations, whether they are in cash or kind.

x x x

Section 3. Grant of Incentives. All business establishment, professionals, and institutions that will conduct CSR activities in the City of Bacoor **shall be in coordination with the CSWD or the BPLD** prior to the holding of such activities shall be entitled to the following incentives:

x x x

Section 4. Conditions for the Grant of Incentives – x x x

x x x

- 4.3. **The proposed CSR activity was duly coordinated with the CSWD or the BPLD before said activity/activities was/were conducted;**
- 4.4. **If employs Senior Citizens, Persons with Disability (PWD), and former Persons Deprived of Liberty (PLs);**
- 4.5. **It applied for the grant of incentive in the manner to be provided in the implementing rules and regulations of this Ordinance.**

Section 6. Implementing Rules and Regulations. **The BPLD, LEDIPO, PESO, CSWD, CTO, the Office City Legal Services and other concerned city department and units under the supervision of the City Administrator, shall draft the implementing rules and regulations of this Ordinance and shall submit it to the City Mayor within thirty (30) days from its effectivity.**



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PROVINCE OF CAVITE
City of Bacoor

CGBCR-SPBac-F003.00
10/20/2023

OFFICE OF THE SAGGUNIANG PANLUNGSOD

RECOMMENDATION:

In view of the foregoing, the Honorable Members of the Committee hereby recommend **TO APPROVE** the amendments in City Ordinance No. (CO) 242-2022, or the "Corporate Social Responsibility Incentive Ordinance of Bacoor", subject to the existing laws and government policies for that matter.

WE HEREBY CERTIFY that the contents of the foregoing report are true and correct.

Signed this day of March 2024 at the City of Bacoor, Cavite.

THE COMMITTEE ON FINANCE, BUDGET AND APPROPRIATION



HON. ROGELIO M. NOLASCO
Chairman


HON. CATHERINE S. EVARISTO
Vice Chairperson


HON. REYNALDO D. PALABRICA
Member


HON. ADRIELITO G. GAWARAN
Member

Prepared by:


ROBERTO A. DE GUZMAN

Local Legislative Staff Assistant I

JOINT COMMITTEE REPORT FBA-253 -S-2024

PCO-2024-166 – AN ORDINANCE AMENDING THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOR"..



Committee on Finance, Budget and Appropriation

COMMITTEE HEARING MINUTES

NO. FBA-253-S-2024

Subjects: *FROM THE OFFICE OF THE CITY ADMINISTRATOR: AN ORDINANCE AMENDING CITY ORDINANCE 242-2022 SERIES OF 2022, OR THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOR". PCO-2024-166* dated February 26, 2024.

Present:

Committee on Finance, Budget and Appropriation

Hon. Rogelio M. Nolasco - Chairman
Hon. Reynaldo Palabrica - Member

5th Sangguniang Panlungsod

Hon. Alde Pagulayan - Member
Hon. Levy Tela - Member
Hon. Reynaldo Fabian - Member
Hon. Simplicio Dominguez - Member

Resource Persons:

Mr. Hernan Alhambra - BPLD
Ms. Gina Pornelos - CSWD
Ms. Faith Fejutagare - CSWD

Hon. Rogelio Nolasco: "Magandang Hapon po sa ating lahat, a committee hearing regarding "**PCO-2024-166** - *FROM THE OFFICE OF THE CITY ADMINISTRATOR: AN ORDINANCE AMENDING CITY ORDINANCE 242-2022 SERIES OF 2022, OR THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOR"*, is call to order. Bago ang lahat, we acknowledge the presence of City Councilor Reynaldo Fabian, City Councilor Levy Tela, City Councilor Reynaldo Palabrica, City Councilor Alde Pagulayan, at sa ating resource persons pwede pong magpakilala kayo at kung anong department?"

Hon. Rogelio M. Nolasco: "Thank you po, nabigyan naman po kayo ng copy nitong ordinasa na ating subject matter? "Pursuant to a meeting with the Department and Unit heads concerned, it was agreed that there is a need to amend the city Government's CSR Ordinance to address some gaps in its implementation. The common issues that were raised and addressed are as



Republic of the Philippines
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City of Bacoor

OFFICE OF THE SAGGUNIANG PANLUNGSOD

follows: a) donations are not considered CSR activities. B) projects that are considered as CSR activities should be those proposed by the CSWD and the BPLD." So, actually nabasa nyo na rin po yung City Ordinance 242-2022 na sponsored po ni Konsehal Reynaldo Fabian? Doon po tayo sa proposed amendments doon po sa section 2 Definition of Terms."

Hon. Reynaldo Palabrica: "Mr. Chair, pwede po magtanong na tayo ng daretso sa ating dalawang resource persons? Ang issues lang naman dito ay dalawa lang naman. Ang tanong ko po ay sa BPLD ano ano po bang company ang tumatanggap ng CSR or Corporate Social Responsibility?"

Mr. Hernan Alhambra: "Noong tinanong ko po ang Head naming si Mr. Christian Gawaran, sa ngayon po wala pang masyadong nag co-conduct ng mga ganyang activities."

Hon. Reynaldo Palabrica: "Pero dati? Kasi dati nagpunta ako sa Zapote 5 mayroong Mercury Drug na may medically mission for their Corporate Social Responsibility pero matagal na iyon, kaya gusto kong malaman kung ano ang mga Business Establishment kung meron dito sa City of Bacoor who were conducting CSR."

Mr. Herman Alhambra: "So far, wala pa po akong alam pero aalamin ko po at gagawa po ako ng listing en then i sa submit ko po sa Sanggunian."

Hon. Reynaldo Palabrica: "Mr. Chairman kaya ko naitanong ko iyon kasi ang isa sa amendment na nkalagay dito ay for all corporate social activities should be coordinated or collaborated with the Office of the CSWD and the BPLD. And also, parang inilagay dito sa amendment na to be determined by the CSWD and BPLD kaya gusto kong malaman kung sino sino at saka siguro kailangan ding malaman naman natin kasi walang public awareness na mayroong nag co-conduct ng ganoon kasi nga wala sigurong coordination and the very reason why the proposed amendment is to coordinate with CSWD and BPLD. Mr. Chair follow up question ko lang po sa CSWD naman, may mga Company ba or Corporation na nag co-conduct ng CSR?"

Ms. Gina Pornelos: "Yes po your honor, presently meron po tayo sa **TaskUs** na partner natin na nag co-conduct outreach program doon sa ating temporary shelter po."

Hon. Reynaldo Palabrica: "Continuous yun?"

Ms. Gina Pornelos: "Yes po. Continuous yun."

Hon. Reynaldo Palabrica: "Pero part of their CSR? Kasi nagbabawas sila ng tax eh."

Ms Gina Pornelos: "Call center siya doon sa bandang Molino 4 po. And yung kamakailan po nag coordinate sa atin yung sa **PEA Tollway Corporation** bali ang target naman po ay may approve amount sila na PHP 140,000.00 pesos na ibibigay para doon sa mga fisherman doon sa Sinbanali po."



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Hon. Reynaldo Palabrica: "Ah ang MBP kay Manny Pangilinan yan."

Ms. Gina Porelos: "Yung kay Atty. Naman po, they are preparing for MOA signing and their target is for next month naman po."

Hon. Reynaldo Palabrica: "Pero ang nag dedetermine ng activity nila? Ano ang particular activity na ginawa nila?"

Ms. Gina Porelos: "Yung sa PEA Tollway po nagbibigay po ng parang bangka na fiber glass at yung sa TaskUs yung sa CSR sa shelter po sa mga bata nag papa activity po sila sa mga bata gaya po ng **TV** nag dodonate po sila sa amin at nag papa games po sila doon na talagang nakakatulong po sa development ng mga bata may mga interaction po sila doon."

Hon. Reynaldo Palabrica: "Pero nang nag conduct ang 2 particular na Corporations na iyon ang nag determine ng activities nila? kinoordinate lang sa atin? hindi tayo ang nag determine?"

Ms. Gina Porelos: "Nagkaroon lang po ng pag uusap parang plano na inalam nila kung ano yung particular na kailangan, specially doon sa mga Kabataan natin sa shelter umupo po talaga with us dito sa CSWD."

Hon. Reynaldo Palabrica: "That is perfectly objective for this amendment, meron dyang magpapa CSR tapos hindi naman beneficial parang one side lang for the purpose na may ma proof lang for the City Government na mayroon silang CSR activities hindi naman siya beneficial na supposedly para sa beneficiaries, parang may mali nga? Yun lang po Mr. Chair."

Hon. Alde Pagulayan: "Doon sa CSWD, kasi di ba sabi nga ni Konsi Rey at Konsi Bok lahat ng CSR activities should pass to the CSWD will the department encourage the specific type of menu na ito yung mga activies na, halimbawa may mga locators tayo we have 4000 business here. Can you imagine na yung 4000 businesses ay mag CSR sabay sabay so, napaka laking ganansya sa City now, may ganon ba? Na may specific corporations na pwede nyong tapunan halimbawa corporation A or corporation B na the process that they can come up with the project or did you recommend something?"

Ms. Faith Fejutagare: "Sa ngayon po wala pa pong pumapasok sa amin, ang naka usap pa lang po namin ay yung **TaskUs** at PEA Tollway tulad ng sinabi po ni Mam Gina na mayroon pong pag uusap, in regards po doon sa pag uusap yun po ay inaayos para hindi mo ma double yung program ana ibibigay doon sa mga tao."

Hon. Alde Pagulayan: "Tama ba na yung CSR itself as a concept ay gamit na gamit iyan sa panahon ng brigada eskwela. Halimbawa meron tayong tinatawag which is under sa CSWD na out of school program kayo di ba?"

Ms. Gina Porelos: "Wala po."



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Hon. Reynaldo Palabrica: "Meron tayong tinatawag na Child Development for Day Care Center."

Hon. Alde Pagulayan: "Kasi nakausap ko si Mam Lilian before na there was an initiative to reach out to the different corporation using the CSR doctrine to reach out para mag assist para sa adapt a school program. So, wala pa pala yun?"

Ms. Gina Pornelos: "Tatanong po namin."

Hon. Alde Pagulayan: "What I mean is, it can be maximize towards that particular agenda."

Ms. Gina Pornelos: "Yes po."

Hon. Alde Pagulayan: "Mr. Chair, yun lang po ang manifestation ko."

Hon. Rogelio M. Nolasco: "Thank you Konsi."

Hon. Reynaldo Fabian: "Tanong ko lang sa CSWD kung pwede naming malaman kung sino talaga ang mga qualified para alam namin kung sino talaga yung nag po provide ng CSR sa CSWD."

Ms. Gina Pornelos: "Noted po."

Hon. Alde Pagulayan: "Mr. Chair, In regards doon sa manifestation ni Konsi Fabian. According to Corporate Social Responsibility may law kasi governing the use of CSR sa bansa any entity or business entity can engage in CSR. I think kailangang mai qualify kung ano yung matatanggap ng bawat corporation tulad ng mg incentives. In the future kailangan mag dadaan sa CSWD kung ano ang dapat kung gawin halimbawa McDonalds ako. Pwede kang ganito may schedule dito. Ito out of school youth papalo ka sa month of June. Feeding program continues yan. Bali pwede kang mag suggest. I agree with the amendment of Konsi Bok that it should be passed with CSWD at meron tayong menu na package A or package B."

Hon. Reynaldo Palabrica: "hingin na natin sa kanila yung mga suggested activity for the amendment."

Ms. Gina Pornelos: "Yes po, Noted po."

Hon. Reynaldo Palabrica: "Mr. Chair, ang CSR kasi ay malalaking kompanya tulad ng Jolibbe Corporation, San Miguel kaya yan sila para makabawas ng tax kung saan saan sila hindi komo may branh sila sa Bacoor sa Bacoor lang, hilahan yan ng LGU. Hindi tayo pwedeng pumisil sa kanila kasi iiwasan tayo at lilipat sa ibang LGU. Pero based on the original ordinance sponsored by Konsi Fabian, may incentive dito eh katulad nyan mero tayong Stike TV malilibre ang advertisement nila. Kasama yan sa lahat ng incentive na makukuha nila dito at may discount yan sa BIR. Narito ang list of **6 Incentives A)**



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Free advertising of their products or services to all free cable television channels airing in the city of Bacoor for a period of thirty (30) calendar days. **B)** public recognition of the business establishments, professionals and institutions that will conduct CSR activities in all social media accounts owned by the City Government. **C)** Free use of selected advertising spaces owned by the city government for not more than ten (10) calendar days. **D)** 10% discount in their Mayor's permit and Sanitation Permit fee for the year following the conduct of the CSR activity/ies. **E)** Use an express lane at business One-Stop-shop facility at the Bacoor city Hall for their transactions with the city government; and f) assistance to be provided by the **LEIPO** in the processing of their applications of various permits to be issued by the city government. Mr. Chair paki sama na sa amendment yung term na **LEIPO TO LEDIPO**. Thank you."

Mr. Hernan Alhambra: "Mr. Chair, saan po ibabawas yung 10% sa gross total po ba.?"

Hon. Reynaldo Palabrica: "Sa total Mayor's Permit at Sanitation Permit fee."

Hon. Rogelio M. Nolasco: "We acknowledge the presence of Konsi Dominguez. Any other comment po."

Hon. Reynaldo Palabrica: "There be no other matters to be tackled, I move for the adjournment of this hearing."

The hearing adjourned at 2:30 P.M.

Prepared By:

EDGARDO B. NOLASCO
CLERK

Attested By:

COUN. ROGELIO "BOK" M. NOLASCO
Chairman

Committee on Finance, Budget and Appropriation



Republic of the Philippines
PROVINCE OF CAVITE
City of Bacoor

Office of the Sangguniang Panlungsod
Received by: Janet Pring
Date: 4/14/2024
Time: 3:30 PM

OFFICE OF THE SAGGUNYANG PANLUNGSOD

COMMITTEE ON FINANCE, BUDGET AND APPROPRIATION

NOTICE OF COMMITTEE HEARING
(PROOF OF RECEIPT)

March 21, 2024 / 2:00 P.M.

MSBR Conference Room at 4th Floor, Bacoor Legislative and Disaster Resilience Building

Subject: *FROM THE OFFICE OF THE CITY ADMINISTRATOR: AN ORDINANCE AMENDING CITY ORDINANCE 242- 2022, SERIES OF 2022, OR THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOOOR". **PCO 2024-166** dated **February 26, 2024***

NAME	BUSINESS/OFFICE AFFILIATION	CONTACT NUMBER	SIGNATURE/DATE
HON. CATHERINE S. EVARISTO	SP		<i>[Signature]</i> 03/19/24
HON. REYNALDO D. PALABRICA	SP		<i>[Signature]</i>
HON. ADRIELITO G. GAWARAN	SP		<i>[Signature]</i> 3/19/24
HON. REYNALDO M. FABIAN	SP		<i>[Signature]</i> 3/19/24
MR. CHRISTIAN T. GAWARAN	BPLD		<i>[Signature]</i> 3/19/2024
MS. EMILIANA D. UGALDE	CSWDO		<i>[Signature]</i> 3/19/2024



OFFICE OF THE SAGGUNIANG PANLUNGSOD



Bacoor, Calabarzon, Philippines
229 New Bacoor City Hall Access Rd, Bacoor, Cavite, Philippines
Thursday, 21st March 2024 02:16 PM
PCO 2024-166 COMMITTEE HEARING MSBR CONFERENCE ROOM
4TH FLOOR (FBA)



Bacoor, Calabarzon, Philippines
229 New Bacoor City Hall Access Rd, Bacoor, Cavite, Philippines
Thursday, 21st March 2024 02:15 PM
PCO 2024-166 COMMITTEE HEARING MSBR CONFERENCE ROOM
4TH FLOOR (FBA)



Bacoor, Calabarzon, Philippines
229 New Bacoor City Hall Access Rd, Bacoor, Cavite, Philippines
Thursday, 21st March 2024 02:15 PM
PCO 2024-166 COMMITTEE HEARING MSBR CONFERENCE ROOM
4TH FLOOR (FBA)



Bacoor, Calabarzon, Philippines
229 New Bacoor City Hall Access Rd, Bacoor, Cavite, Philippines
Thursday, 21st March 2024 02:13 PM
PCO 2024-166 COMMITTEE HEARING MSBR CONFERENCE ROOM
4TH FLOOR (FBA)



Bacoor, Calabarzon, Philippines
229 New Bacoor City Hall Access Rd, Bacoor, Cavite, Philippines
Thursday, 21st March 2024 02:12 PM
PCO 2024-166 COMMITTEE HEARING MSBR CONFERENCE ROOM
4TH FLOOR (FBA)

PICTURES OF COMMITTEE HEARING FBA-253-S-2024

PCO-2024-166 – AN ORDINANCE AMENDING CITY ORDINANCE 242-2022, SERIES OF 2022, OR THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOR."



Republic of the Philippines
Province of Cavite
CITY OF BACOR

CGBCR-AO-01-F01.00
10/20/2023

OFFICE OF THE CITY ADMINISTRATOR

INDORSEMENT

FOR : HON. ROWENA BAUTISTA- MENDIOLA
City Vice- Mayor/ Presiding Officer of the Sanggunian
Panlungsod

THRU : ATTY. KHALID A. ATEGA, JR.
Sanggunian Panlungsod Secretary

SUBJECT : PROPOSAL FOR AMENDMENT
CITY ORDINANCE (CO) 242-2022, SERIES OF 2022, OR THE
"CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE
OF BACOR"

DATE : 19 FEBRUARY 2024

This refers to the proposal for amendment of CO 242-2022, or the "Corporate Social Responsibility Incentive Ordinance of Bacoor".

Pursuant to a meeting with the Department and Unit Heads concerned, it was agreed that there is a need to amend the City Government's CSR Ordinance to address some gaps in its implementation. The common issues that were raised and addressed are as follows:

- a. donations are not considered CSR activities
- b. projects that are considered as CSR activities should be those proposed by the CSWD and the BPLD

In view of the foregoing, we respectfully endorse to your good office the proposed amendments to CO 242-2022.

For your consideration. Thank you.

Respectfully,

ATTY. AIMEE TORREFRANCA-NERI
City Administrator

OFFICE OF THE
SANGGUNIANG PANLUNGSOD
RECEIVED
BY: ARIEL

DATE: 2/19/24 TIME: 4:04
BACOR CITY, CAVITE

**STR1KE
AS**

Address: Bacoor Government Center, Bacoor Blvd., Bayan, City of Bacoor, Cavite
Telephone: (02) 1111 Website: www.bacoor.gov.ph





OFFICE OF THE CITY ADMINISTRATOR

PROPOSED AMENDMENTS (to CO 242-2022)

a. **Section 2. Definition of Terms. x x x**

2.1 **Business Establishments** – any natural or juridical person not engaged in the practice of profession that is duly registered as a business with the **Business Permits and Licensing Department (BPLD)** of the City of Bacoor and is engaged in the trade or delivery of goods and services to any member of the public.

2.2 **Corporate Social Responsibility or Citizen's Social Responsibility (CSR) Activities** – any activity conducted within the City of Bacoor by any business establishment, professional, or institution that aims to improve society, the environment, the lives of the poor, the sick, the victims of injustice, or the underprivileged, **provided, however, proposed CSR activities should first be coordinated with the Office of the Social Welfare and Development (CSWD) or the BPLD.**

CSR activities do not include donations, whether they are in cash or kind.

2.3 x x x.

b. **Section 3. Grant of Incentives.** All business establishments, professionals, and institutions that will conduct CSR activities in the City of Bacoor **shall be in coordination with the CSWD or the BPLD** prior to the holding of such activities shall be entitled to the following incentives:

X x x .

c. **Section 4. Conditions for the Grant of Incentives.** The incentives mentioned above shall only be granted if the business establishment, professional or institution applying for the same complies with the following conditions:

4.1. x x x;

4.2. x x x;

4.3. The proposed CSR activity/activities was duly coordinated with the CSWD or the BPLD before the said activity/activities was/were conducted;

4.4. It employs Senior Citizens, Persons with Disability (PWDs), and former Persons Deprived of Liberty (PDLs); and

4.5. It applied for the grant of the said incentive in the manner to be provided in the implementing rules and regulations of this Ordinance.

d. **Section 6. Implementing Rules and Regulations.** **The BPLD, LEDIPO, PESO, CSWD, CTO, the Office of the City Legal Services and other concerned city department and units, under the supervision of the City Administrator, shall draft the implementing rules and regulations of this Ordinance and shall submit it to the City Mayor within thirty (30) working days from its effectivity.**





Republic of the Philippines
PROVINCE OF CAVITE
City of Bacoor

OFFICE OF THE SANGGUNIANG PANLUNGSOD

CITY ORDINANCE NO. 242-2022
Series of 2022

DISTRICT I

HON. CATHERINE SARINO-EVARISTO
City Councilor

HON. MICHAEL E. SOLIS
City Councilor

HON. ADRIELITO G. GAWARAN
City Councilor

HON. VICTORIO L. GUERRERO, JR.
City Councilor

HON. ALEJANDRO F. GUTIERREZ
City Councilor

HON. LEVY M. TELA
City Councilor

DISTRICT II

HON. ROBERTO L. ADVINCULA
City Councilor

HON. REYNALDO M. FABIAN
City Councilor

HON. ROGELIO M. NOLASCO
City Councilor

HON. ALDE JOSELITO F. PAGULAYAN
City Councilor

HON. SIMPLICIO G. DOMINGUEZ
City Councilor

HON. RAMON R. BAUTISTA
Liga ng mga Barangay President

HON. MAC RAVEN ESPIRITU
SK Federation President

Attested by:

ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:

HON. REYNALDO D. PALABRICA
Acting Presiding Officer/
President Pro Tempore
(RELINQUISHED CHAIR)

HON. ROWENA BAUTISTA-MENDIOLA
City Vice-Mayor

Approved:

HON. STRIKE B. REVILLA
City Mayor

AN ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN THE CITY OF BACOOR, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOOR".

Sponsored by:

HON. REYNALDO M. FABIAN

Co-Sponsored

Hon. Catherine Sarino-Evaristo, Hon. Michael E. Solis, Hon. Adrielito G. Gawaran, Hon. Victorio L. Guerrero, Jr., Hon. Alejandro F. Gutierrez, Hon. Levy M. Tela, Hon. Roberto L. Advincula, Hon. Rogelio M. Nolasco, Hon. Alde Joselito F. Pagulayan, Hon. Simplicio G. Dominguez, Hon. Ramon N. Bautista, Hon. Mac Raven Espiritu

WHEREAS, the concept of corporate social responsibility was developed to give private businesses — large and small — the opportunity to help make the community and the country where they operate better places to live and work in. Though corporate social responsibility is not a novel ideal and has already been known by many entrepreneurs for many years, only large or multinational corporations are habitually performing CSR related activities in the City of Bacoor.

WHEREAS, encouraging private businesses to take a more active role in improving the City of Bacoor will not only benefit the public but will also ease the financial burden of the city government in providing various services to its constituents.

WHEREAS, making the practice of CSR mandatory, on the other hand, is inadvisable as the said concept is founded on generosity and altruism and forcing entrepreneurs to engage in CSR activities in the City will surely dampen the enthusiasm of entrepreneurs in doing good for their fellow citizens.

City Ordinance No. CO 242-2022 (CORPORATE SOCIAL RESPONSIBILITY INCENTIVE)



Republic of the Philippines
PROVINCE OF CAVITE
City of Bacoor

OFFICE OF THE SANGGUNIANG PANLUNGSOD

DISTRICT I

HON. CATHY PINE SARINO-EVARISTO

City Councilor

HON. MICHAEL E. SOLIS

City Councilor

HON. ADRIELITO G. GAWARAN

City Councilor

HON. VICTORIO L. GUERRERO, JR.

City Councilor

HON. ALJANDRO F. SUTIERREZ

City Councilor

HON. LEVI M. TELA

City Councilor

DISTRICT II

HON. ROBERTO L. ADVINCULA

City Councilor

HON. REYNALDO M. FABIAN

City Councilor

HON. ROGELIO M. NOLASCO

City Councilor

HON. ALBE JOSEFITO F. PAGULAYAN

City Councilor

HON. SIMPLICIO G. DOMINGUEZ

City Councilor

HON. RAMON R. BAUTISTA

Isa ng mga Barangay President

HON. MAC RAVEN ESPIRITU

IK Federation President

Attested by:

ATTY. KHALID A. ATEGA, JR.

Sangguniang Panlungsod Secretary

Certified by:

HON. REYNALDO D. PALABRICA

Acting Presiding Officer/
President Pro Tempore

REQUISISHED (CHAIR)

HON. ROWENA BAUTISTA-MENDIOLA

City Vice Mayor

Approved by:

HON. STRIKE B. REVILLA

City Mayor

WHEREAS, studies conducted abroad show that giving incentives and due recognition to private businesses engaged in meaningful CSR activities produce better results than making the holding of such activities mandatory.

WHEREAS, Municipal Ordinance No. 4 was passed by the defunct Sangguniang Bayan of Bacoor, Cavite on February 6, 2012 and it mandated corporations, partnerships, and businesses operating within the City to conduct CSR activities without providing any form of incentive or recognition to said private entities in exchange for the commendable work they were supposed to do for the community.

WHEREAS, very few companies have been compelled to comply with Municipal Ordinance No. 4 which means that a new strategy must be employed by the City Government in order to enhance its partnership with the private sector.

NOW THEREFORE, upon motion of Hon. Hon. Reynaldo M. Fabian, **BE IT ORDAINED** by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite THAT:

Section 1. Application. This Ordinance shall apply to all business establishments, professionals, and institutions (such as schools and hospitals) doing business, working, or operating within the City of Bacoor, Cavite.

Section 2. Definition of Terms. The following terms as used in this Ordinance are defined as:

2.1. **Business Establishments** — any natural or juridical person not engaged in the practice of profession that is duly registered as a business with the Business Permits and Licensing Office (BPLO) of the City of Bacoor and is engaged in the trade or delivery of goods and services to any member of the public.

2.2. **Corporate Social Responsibility or Citizen's Social Responsibility (CSR) Activities** — any activity conducted within the City of Bacoor by any business establishment, professional, or institution that aims to improve society, the environment, the lives of the poor, the sick, the victims of injustice, or the underprivileged.

2.3. **Institutions** — any school, hospital, or charitable organization operating within the City of Bacoor, Cavite.

City Ordinance No. CO 242-2022 (CORPORATE SOCIAL RESPONSIBILITY INCENTIVE)

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Republic of the Philippines
PROVINCE OF CAVITE
 City of Bacoor

OFFICE OF THE SANGGUNIANG PANLUNGSOD

DISTRICT I

HON. CATHERINE SARINO-EVARISTO
 City Councilor

HON. MICHAEL E. SOLIS
 City Councilor

HON. ADRIELITO G. GAWARAN
 City Councilor

HON. VICTORIO L. GUERRERO, JR.
 City Councilor

HON. ALEJANDRO F. GUTIERREZ
 City Councilor

HON. LEVY M. TELA
 City Councilor

DISTRICT II

HON. ROBERTO L. ADVINCULA
 City Councilor

HON. REYNALDO M. FABIAN
 City Councilor

HON. ROGELIO M. NOLASCO
 City Councilor

HON. ALDE ROSENDO P. PAGULAYAN
 City Councilor

HON. SIMPLICIO G. DOMINGUEZ
 City Councilor

HON. RAMON R. BAUTISTA
 Liga ng mga Barangay President

HON. MAC RAVEN ESPIRITU
 UE Federation President

Attested by
ATTY. KHALID A. ATEGA, JR.
 Sangguniang Panlungsod Secretary

Certified by
HON. REYNALDO D. PALABRICA
 Acting Presiding Officer/
 President Pro Tempore
 RELINQUISHED CHAIR

HON. ROWENA BAUTISTA-MENDIOLA
 City Vice-Mayor

Approved
HON. STRIKE B. REVILLA
 City Mayor

2.4. **Professionals** — any resident of the City of Bacoor duly registered with the Professional Regulation Commission (PRC) or the Supreme Court of the Philippines as a professional who are practicing their profession within the City.

Section 3. Grant of Incentives. All business establishments, professionals, and institutions that will conduct CSR activities in the City of Bacoor in coordination with the Local Economic and Investments Promotion Office (LEIPO) or any other department under the Office of the City Mayor prior to the holding of such activities shall be entitled to the following incentives:

- a. Free advertising of their products or services to all free cable television channels airing in the City of Bacoor for a period of thirty (30) calendar days.
- b. Public recognition of the business establishments, professionals, and institutions that will conduct CSR activities in all social media accounts owned by the city government.
- c. Free use of selected advertising spaces owned by the city government for not more than ten (10) calendar days.
- d. 10% discount in their Mayor's Permit and Sanitation Permit fee for the year following the conduct of the CSR activity/ies.
- e. Use of an express lane at Business One-Stop Shop facility at the Bacoor City Hall for their transactions with the city government; and
- f. Assistance to be provided by the LEIPO in the processing of their applications of various permits to be issued by the city government.

Section 4. Conditions for the Grant of Incentives. The incentives mentioned above shall only be granted if the business establishment, professional, or institution applying for the same complies with the following conditions:

4.1. It has no unpaid taxes or other accountabilities to the city government;

4.2. It is consistently complying with all city ordinances and has not filed suit against the city government or is not the subject of a legal action filed against it by the city government;

City Ordinance No. CO 242-2022 (CORPORATE SOCIAL RESPONSIBILITY INCENTIVE)

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Republic of the Philippines
PROVINCE OF CAVITE
City of Bacoor

OFFICE OF THE SANGGUNIANG PANLUNGSOD

DISTRICT I

ION. CATHY RIME SARINO-EVARISTO

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City Councilor

ION. RAMON R. BAUTISTA

Agap ng mga Barangay President

ION. MAC RAVEN ESPIRITU

K Federation President

Attested by

ITTY. KHALIDA A. ATEGA, JR.

Sangguniang Panlungsod Secretary

Certified by

ION. REYNALDO D. PALABRICA

Acting Presiding Officer/
President Pro Tempore

RELINQUISHED CHAIR

ION. ROWENA BAUTISTA-MENDIOLA

City Vice-Mayor

Approved

ION. STRIKE B. REVILLA

City Mayor

4.3. It coordinated with the LEIPO or with any department/unit under the Mayor's Office or with the Office of the Vice Mayor before the CSR activity/ies was/were held; and

4.4. The business establishment, institution, or professional applied for the grant of the said incentive in the manner to be provided in the implementing rules and regulations of this Ordinance.

Section 5. ^{Penalty} Penalty. Any city government employee that refuses without justifiable cause to grant the incentives mentioned above to qualified business establishments, professionals, or institutions shall be deemed to have violated this Ordinance and shall be required — upon conviction by a court of competent jurisdiction — to pay a fine of P5,000.00.

Section 6. Implementing Rules and Regulations. The BPLO, LEIPO, and the City Legal Services Office shall work together under the supervision of the City Administrator and submit to the City Mayor the proposed implementing rules and regulations of this Ordinance not later than thirty (30) working days after the date of effectivity hereof.

Section 7. Separability Clause. If for any reason, any provision of this Ordinance is declared void by a Court of competent jurisdiction, such judgment shall not affect or impair the remaining portions, provisions, sections, or parts hereof which shall remain or continue to be in full force and effect.

Section 8. Repealing Clause. Municipal Ordinance No. 4-S-2012 is hereby repealed. All other ordinances, rules and regulations or parts thereof which are in conflict or inconsistent with the provisions of this Ordinance are hereby considered repealed, amended or modified, accordingly.

Section 9. Date of Effectivity. This Ordinance shall take effect immediately after its publication at least once in a newspaper of general circulation in the Province of Cavite.

UNANIMOUSLY APPROVED by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite on 14 November 2022 during its 18th regular session held at the City of Bacoor, Cavite.

City Ordinance No. C/O 242-2022 (CORPORATE SOCIAL RESPONSIBILITY INCENTIVE)

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Republic of the Philippines
PROVINCE OF CAVITE
City of Bacoor

OFFICE OF THE SANGGUNIANG PANLUNGSOD

CERTIFICATION

DISTRICT I

ON: CATHERINE SARINO-EVARISTO

ty Councilor

ON: MICHAEL E. SOLIS

ty Councilor

ON: ADRIELITO G. GAWARAN

ty Councilor

ON: VICTORIO L. GUERRERO, JR.

ty Councilor

ON: ALJANDRO F. GUTIERREZ

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ty Councilor

ON: SIMPLICIO G. DOMINGUEZ

ty Councilor

ON: RAMON R. BAUTISTA

ty ng mga Barangay President

ON: MAC RAVEN ESPIRITU

Federation President

tested by:

TY. KHALID A. ATEGA, JR.

ngguniang Panlungsod Secretary

certified by:

HON. REYNALDO D. PALABRICA

Acting Presiding Officer/

President Pro Tempore

(LINGUISTIC CHAIR)

HON. ROWENA BAUTISTA-MENDIOLA

ty Vice-Mayor

approved by:

HON. STRIKE B. REVILLA

ty Mayor

I hereby certify that the foregoing ordinance is correct
and that it was approved in accordance with law.

Certified by:

HON REYNALDO D. PALABRICA

Acting Presiding Officer/ President Pro Tempore

Attested by:

ATTY. KHALID A. ATEGA JR.

Sangguniang Panlungsod Secretary

Approved by:

HON. STRIKE B. REVILLA

(Approved on: DEC. 07, 2022)

City Ordinance No. CO 242-2022 (CORPORATE SOCIAL
RESPONSIBILITY INCENTIVE)

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