



**COMMITTEE ON INFORMATION AND COMMUNICATION
TECHNOLOGY
AND
COMMITTEE ON RULES AND PRIVILIGES, LAWS AND ORDINANCES**

**COMMITTEE REPORT
NO. ICT-028-S-2024**

Office of the Sangguniang Panlungsod
Received by: Janet P. Peralta
Date: 10/11/2024
Time: 8:30 AM

Subject: RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI ON BEHALF OF THE CITY GOVERNMENT OF BACOOR TO PROVIDED A ONE-STOP SHOP FOR NEWS, PUBLIC SERVICES AND E-COMMERCE FOR THE RESIDENT OF THE CITY OF BACOOR- PCR-678-2024 dated September 23, 2024

Referred to the Joint Committee on the 110th Regular Session is the above-subject matter for appropriate action and recommendation.

The objective of the Memorandum of Agreement (MOA) sought to be signed by the City Mayor for and on behalf of the City Government of Bacoor is in line with the present thrust of the city government to improve public access to information and services.

Asianlink.AI by A-Times Inc., a known Super App and powered by artificial intelligence (AI) platform could provide one-stop shop for news, public services and e-commerce in a user-friendly platform and/or application available in different mobile phone operating system, and could also allow community engagement through interactive features like comments and discussions.

The joint committee hearing on the subject matter was attended by resource persons from the City Information and Community Relation Department, Management Information Service and Office of the City Legal Services.

By way of visual presentation, the Asianlink.AI group introduced the interesting features of the platform and/or application, we itemized as follows:

- News and public services
- Dissent information to community (notification)
- Live streaming (discussions/participations)
- Transparent governance

Localized news and updates:

- Tele-Health Integration (health care services)
- Tele-Trabaho (PESO concerns)
- Tele-Agri (market for farmers)

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FINDINGS:

The Honorable Members of the Joint Committee find no legal question on the operation of Asianlink.AI and noted its responsibilities provided under the Memorandum of Agreement, as follows:

1. **Responsible Dissemination of Public News and Information** – it shall be the duty of Asianlink.ai to assist the City Government of Bacoor in the responsible dissemination of accurate and fair public news and informational content.
2. **Good Standing Platform/Application**. It shall be the duty of Asianlink.ai to maintain the platform/or application in good standing for the use of the City Government of Bacoor and all Filipinos who have installed and used the platform and/or application.
3. **Security from Unauthorized Access**. It shall be the duty of Asianlink.ai to maintain the platform and/or application free from viruses, harmful encryption, hacking, and/or unauthorized use by any person or entities.
4. **Government Compliance**. Asianlink.ai shall guarantee that the platform and/or the application shall be compliant with Philippine National laws and ordinances of the City Government of Bacoor, and shall make sure that the same is not being used for any illegal purpose.
5. **Responsible Use and Access to Information**. All privileges that Asianlink.ai will receive following this agreement shall be utilized in good faith. It shall not alter any substance, content or information nor take advantage of its position to pursue illegal activities, including but not limited to gambling, money lending, and debt collection harassment.”

The resource person from the City Information and Community Relation Department showed his appreciation on the answers to his technical queries, and commented favorably on the use of the platform/application by the city government in its community relations and dissemination of information and programs.

On the question relative to financial responsibility, the Asianlink.AI representative expressly stated that the agreement is at “no cost” to the city government.

For that matter, the Joint Committee invited the attention of the resource person from the Office of the City Legal Service for the proper insertion of the “no cost” provision in the Memorandum of Agreement.

RECOMMENDATION:

In view of the foregoing, the Honorable Members of the Joint Committee hereby recommend **TO APPROVE** the City Resolution authorizing the City Mayor, Hon. Strike B. Revilla, to sign the Memorandum of Agreement with Asianlink.AI, by A-Times Inc., on behalf of the City Government of Bacoor, subject to the governing policies provided by the Department of Information and Communication Technology for that matter.





WE HEREBY CERTIFY that the contents of the foregoing report are true and correct.

Signed this day of September at the City of Bacoor, Cavite.

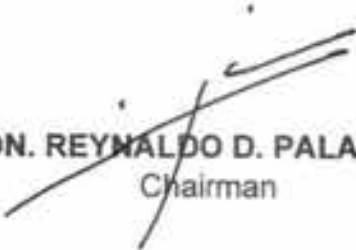
THE COMMITTEE ON INFORMATION AND COMMUNICATION TECHNOLOGY


HON. ROGELIO M. NOLASCO
Chairman


HON. ALEJANDRO F. GUTIERREZ
Vice Chairman


HON. ADRIELITO G. GAWARAN
Member

THE COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES


HON. REYNALDO D. PALABRICA
Chairman


HON. LEVY M. TELA
Vice Chairman

Prepared by:

ROBERTO A. DE GUZMAN
Local Legislative Staff Assistant I

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Committee on Information and Communication Technology

MINUTES OF JOINT COMMITTEE HEARING
NO. ICT-028-S-2024

Office of the Sangguniang Panlungsod
Received by Jopel Prijo
Date: 9/24/2024
Time: 8:40 AM

Subject: **A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI ON BEHALF OF THE CITY GOVERNMENT OF BACOOR TO PROVIDE A ONE-STOP SHOP FOR NEWS, PUBLIC SERVICES AND E-COMMERCE FOR THE RESIDENTS OF THE CITY OF BACOOR. – PCR-678-2024 Dated September 23, 2024.**

Present:

Committee on Information and Communication Technology

Hon. Rogelio M. Nolasco - Chairman
Hon. Alejandro Gutierrez - Vice Chairman
Hon. Adrielito Gawaran - Member

Committee on Rules and Privileges, Laws and Ordinances

Hon. Levy Tela - Vice Chairman

5TH Sangguniang Panlungsod Members

Hon. Simplicio Dominguez - Member

Resource Persons:

Atty. Salve Valenciano - Office of City Legal Service
Atty. Rebecca Rutchelle Austria - City Administrator's Office
Mr. Jose Paulo Oracion - Management Information System
Mr. Marzon Figueras - CICRD
Mr. Jason Isaac - Asianlink.AI
Ms. Raquel R. Malinao - Asianlink.AI
Mr. Candido A. Villaver - Asianlink.AI
Mr. Eli Capili - Asianlink.AI
Ms. Maria Melani Deleon - Asianlink.AI
Mr. Vincent Sebastian - Asianlink.AI
Mr. Kevin Keng - Asianlink.AI
Mr. Bob Freking - Asianlink.AI
Mr. Charlie Perra - Asianlink.AI





Hon. Rogelio Nolasco: "Magandang hapon po sa lahat, a Joint Committee Hearing on Information and Communication Technology and Committee on Rules and Privileges, Laws and Ordinances regarding, [PCR-678-2024](#) - "A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI. ON BEHALF OF THE CITY GOVERNMENT OF BACOOR TO PROVIDE A ONE-STOP SHOP FOR NEWS, PUBLIC SERVICES AND E-COMMERCE FOR THE RESIDENTS OF THE CITY OF BACOOR. is now call to order."

Hon. Rogelio M. Nolasco: "So, para po sa kaalaman ng ating committee members, ni request ko sa inyo na i present para po sa kaalaman ng members ano po? Bago po ang lahat we acknowledge the presence ng ating mga Konsehal, Konsehal Alejandro Gutierrez, ang ating pong Konsehal Simplicio Dominguez, ganon din po we acknowledge the presence ng ating Konsehal Levy Tela for our record we acknowledge the presence ng ating MIS Office, Representative of Mr. Lodgene Asuncion, for the record please state your name designation and company."

Mr. Charlie Perra: "Good afternoon po, kami po ang Asianlink.AI we are offering public services and e-commerce, ito po ang aming app o yung software as a service na app na isang super app dahil ang software po ay maraming features. Kung napansin nyo po ito po ang inyong connect sa news, public service and e-commerce, ang e-commerce po ay amin pong bubuksan pa lamang sa mga darating na araw pero sa ngayon po ang aming news and public service po ay naka kasa na. Bibigyan ko po muna kayo ng maikling background ng aming AVP para po makita nyo ang kabuuan ng Asianlink.AI your connected news public services and e-commerce. Kami po ay masaya dahil ang Bacooreños ay magiging partner po namin, ito po ay libreng download at ito po ay libreng mag register."

Hon. Rogelio M. Nolasco: "Excuse me po, we acknowledge the presence of our Councilor Hon. Adrielito Gawaran."

Mr. Charlie Perra: "Good afternoon po, the reason why we are here po, we would like the constituency of Bacoor to be more engage with the government, kaya po aming napakalaking WHY kung bakit po namin inooffer ito kasi po ang isa sa mga features po ng app ng Asianlink.AI ay unang una po ay hyper local info., dissemination ng features kung saan sa pamamagitan po ng localized public service announcement, lahat po ng mga naka rehistro sa loob po ng Bacoor or Cavite gayun din po kung kayo po ay nag download at nag register at ilalagay nyo po doon kung saan kayo nakatira dito sa Bacoor or Cavite, kayo po ay makaka received so geo targeted. Kapag nag announce po ang City Council, ang PIO or ang ating butihing Mayor po ng Bacoor, ang makakatanggap lang po ng information na ito ay yung mga constituents, so





very targeted po that's one. Imagine po magkakaroon po ng way direkta para masabihan, unlike sa iba pong technological platforms, ito ay kailangan pa pong ikalat. Ito po ay very targeted at magkakaroon pa po kayo ng push notifications that is only one. The **LPSA** (Local Public Service Announcement) ang susunod naman po ay yung **LEBS** (Localized Emergency Broadcast System) tulad po noong nakaraan noong bumagyo ho, kung ang mga constituents natin, alam po natin na ang Bacoor ay ikalawa sa pinakamalaki, after ng Dasmarias sa laki ng komunidad, at ito po ay number 15 sa buong Pilipinas imagine po halos 750 thousand na constituent's ng Bacoorenos ay pwede pong makatanggap as long as sila po ay naka rehistro or naka download for free ng emergency broadcast. Kunwari po si Mayor o kaya po ang City Administrator ay magsasabi, "Bukas po magkakaroon fayon ng townhall discussion dahil po I de declara ang state of calamity sa bayan ng Bacoor" makakatanggap po iyon bukas po alas 8 ng umaga makakatanggap po sila kunwari gabi or a day before doon po mismo sa locality makakatanggap po kinabukasan na mag uumpisa na po, sila po ay muling makakatanggap ng notifications na magsisimula na po ang townhall discussion ng emergency ng state of calamity.

Hon. Rogelio M. Nolasco: "Within the Bacoor lang po iyon?"

Mr. Charlie Perra: "Yes po, as long as naka rehistro po sila, ito po ay inoffer din namin sa buong Cavite, kay Gov. Jonvic para naman po sa buong Cavite. Pero dahil po gusto po naming makasama ang isa sa may pinaka maraming populasyon at constituency kaya why not po ang Bacoor, kaya po bumaba kami through gracious level hindi lamang po iyon tulad po ng nabanggit ko kanina pwede pong magkaroon ng townhall discussion dito so, alam po natin na every month ay meron pong townhall na meeting si Mayor or si City Administrator at kahit ano pong departamento for example ang City Health Office pag magkakaroon ng townhall kaya kung mayroon po kayong Asianlink.AI at nakapag download at naka rehistro kayo, kayo po ay makaka receive ng notifications for a chance to view live yung townhall via videostreaming at ang reaction ng taong bayan ay in real time, kung makakasama naman po sila sa discussion maari po silang payagan ng administrator or sa secretariat side para syempre po, if may I use the term safe di ba po? ayaw naman po nating payagan na mabastos ang ating pong mga official kaya po mayroon naman tayong gagawing mga protocols pagdating po sa ating mga TWG Technical Working Group, hindi lamang po yan, imaginin nyo po sa live streaming na ito ma eengage nyo na po ang buong constituency ng Bacoor, yung inyo pong mission na mai handog na transparent ang governance, makakamit din po at ang pinakamahalaga po sa lahat mapapakinggan nyo po inclusive ang karamihan lalong lalo na po kung ma pepenetrates ng smart phones ng ating mga kababayan sa Bacoor through inclusive engagement kaya naman po bukod po dyan sa information dissemination na iyan kaakibat din po ng mga app ay yung finatawag natin sa news portion, ito naman po yung localized news, ito po yung kailangang





malagyan natin ng protocols kapag mayroon pong nagaganap sa Bacoor at nais nyo pong maibalita at mabalitaan ng mga constituency sa pamamagitan po ng coordination through TWG na mapaparating po Asianlink.AI at sa PIO para po magawan namin ng istorya at mai upload sa app lahat po ng may naka download at naka register ay mababasa po ito at ma rereceived nyo po, and every top of the hour bukod po sa national news, local news ma rereceive din po. Ang pangunahing objective or minimithi ng app tulad din po ng pamahalaang lungsod ng Bacoor na ma inform ang mga kababayan natin, magkaroon ng mas mataas na participation alam naman natin na ang lahat ng taga Bacoor ay may pakialam, gusto rin po namin syempre po maltaas at maipag malaki ng Bacoor na nakaka abot ang tulong, paliwanag at higit sa lahat ang impormasyon mula sa aming Mayor papunta sa amin. Hindi lamang po ito something to looking forward sa app na ito ang Asianlink.AI connecting news and e-commerce ay magkaroon din po ng feature na **Tele-Health, Tele-Trabaho at Tele-Agri**. Ang **Telehealth** po ay nasa development stage na po namin, try to imagine ang Bacoor po alam naman po natin mayroon po kayong health centers, kapag ang inyong constituents ay naka download at naka register maari po silang maka connect sa mga health centers sa mga doctors through Tele-Health at makaka consulta po sila sa pamamagitan po ng app."

Hon. Rogelio M. Nolasco: "Free of charge?"

Mr. Charlie Perra: "Sa mga basic services po free of charge. Ang mga familiar na sakit yun po free of charge po pero darating po ang pagkakataon kailangan na po ng premium for example, kailangan ng mga specialization like po ng pang cancer medyo ibang level na po, sa iba na po iyon hindi na sa Bacoor. Sa ibang lugar yun po ang may charges na. But yung pang pamilya, definitely po it is free of charge. At yun naman po ang kadalasan di ba po? ang tinutugunan po ng ating local na pamahalaan yung basic kasi syempre po we need the resources of other lalo na po yung mga nasa ibang bansa, or nasa malalaking hospital, sa manila na po iyon doon po papasok yung premium charges, pero sa mga basic, free charges po. Ganoon din po sa Tele-health magkakaroon din po sa pamamagitan po ng inyong gabay yung inyo pong health center head, or yung Doctora po ng bayan pwede na pong magkaroon ng webinar, at makakausap ang mga taga Bacoor sa pamamagitan ng app kasi pwede na po itong maging webinar na platform. Kasama na rin po syempre ang consultation na napaka halaga po para sa isang lungsod. Alam po naming na first class ang inyong lungsod, at alam naman po namin ang inyong mission ay you would like growth and good governance, maparating sa pamamagitan ng technology ang amin naman pong opisina ang Asianlink.AI we are connecting public news, services and e-commerce ay gustong tumulong sa pamamagitan ng technology na mayroon po na super app po ngayon. Next time din po nasa development stage na rin po namin ang **Tele-Trabaho** kung saan sa pamamagitan ng PESO ng bawat lungsod ay imaginin





nyo po, magkakaroon ng rin ng po access at mababasa na po ng mas nakararami bukod po doon yung Jobs, hindi lang po ito jobs portal kungdi isang buong ecosystem ng jobs kung saan makikita ng nag aapply hindi po tulad ng dati na, thank you very much please wait for our call, call lang ng call, kungdi makikita mismo sa app kung ikaw po ay just wait, you are approve, kasi po may mga partners po kami na malalaking kompanya. At syempre po doon din po sa pamamagitan Ninyo doon sa locality nyo, sa PESO malalaman din po namin yung mga pwede po naming maging partner na naghahanap din po ng mga tranahador. Tama po? Ang amin naman pong **Tele-Agri**, ito naman po ay, as much as possible gusto po naming alisin yung mga Middlemen, alam ko po yung iba baka batikusin po ang Asianlink bakit? wala na bang Karapatan ang middlemen na manghimasok? hindi po, hindi sa ganon, dito lamang po ay gusto naming i connect yung mga legitimong mga farmers na naghahanap sa market agad, maidikit po agad at hindi mapag samantalahan ng mga hindi magagandang kalooban na middlemen. Hindi ko po nilalahat. Pero yun lang po ang layunin ng Asianlink yung ma i connect ang mga farmers or yung mayroon po kaming tinatawag na my farm to market na access para po sa Asianlink. Ilan lamang po ito sa nais po naming maihandog at magamit po ng lungsod ng Bacoor, bukod po diyan ibibigay na rin po namin yung News and Public Service. Hyper local news na wala po sa iba ay mayroon po kami, para po ma align at Mabasa ng mga taga Cavite particular in Bacoor. Hindi lamang po ang news pati ang Public Service kung saan under the LGU portion, syempre makakasama po kasi ang Bacoor, at mababasa po nila ang lahat ng patungkol sa Public Services, patungkol sa amilyar, pabahay at basic services para po sa Bacoor. Magiging partner po namin ang TV5, Channel 2 at GMA, makakasiguro po kayong walang fake news na ilalabas ang Asianlink.

Atty. Salve Valenciano: "Yun nga po ang itatanong ko yung sa mga National News saan po sino source?"

Mr. Charlie Perra: "Lahat po ng kinukuhan namin ng news yung tinatawag po naming aggregation system ay galing sa partners namin na malalaking organization. Makaka asa po kayong iwas sa fake news. Kung gusto nyo po magkaroon ng townhall si Mayor mapapanood nyo po. Hindi lamang po iyan, nakausap na po namin ang pamunuuan ng PNP at DILG tungkol sa event reporting. Ayaw ko po namang magbigay ng false scoop sa inyo pero sa ngayon i ro roll up po muna namin ito sa Metro Manila, makaka asa kayo na isusunod naman namin ang sa mga LGU kasi yung ibang LGU hindi pa po kumpleto ng equipment nila. Sa susunod po yan naman ang i ro roll out namin kasi pasok naman ito sa agreement natin yung mga upgrades ng features. Magbalik po tayo doon sa ano po ba ang mga kailangan ng Asianlink.AI and at the same time ano naman po ang mai po provide ng ating pong partner na taga Bacoor na LGU. Kung napansin nyo po kung ano ang mga sources na mang gagaling maganda po ang inyong website, at ang yung RSS speed nito ay maari pong matanggap namin para pumasok po din po doon sa aming





mga headlines. Nakikita po namin na may tumatakbo din kayong mga crawler headlines. Maganda po iyan magkaroon lang po kami ng access na hindi po namin gagalawin, kami po ay hihingi lamang ng access para mai public lang po at mai connect sa amin para tuloy tuloy po. So, ibig sabihin ko po wala pong breach of data and at the same time para hindi rin po pasukan or magkaroon ng vulnerability side yung connection na yun. Yung RSS speed lang po and at the same time hihingin lang po namin sa Bacoor para makaiwas po tayo sa fake news yung **Official PIO** na kasama po doon sa TWG Team po natin. Ano po ang ibig sabihin? Ang lahat po ng information na gusto nyo pong mailabas sa app ay isa lamang po or yung grupo doon sa TWG na inassign sa amin na may tiwala si Mayor at ang buong konseho para legitimate po yung story na ilalabas po namin. Di ba po? Doon pa lang po meron na tayong exclusivity and at the same time controlled na po. Di ba po?"

Hon. Rogelio M. Nolasco: "Noong nagkausap ba kayo ni Mayor, mayroon na siyang binanggit tungkol diyan sa TWG?"

Mr. Charlie Perra: "Wala pa po, kasi noong time na yun si Provincial Administrator po gumawa na ng "sige nga mag viber na tayo", so nagpasok na po ng viber."

Hon. Alejandro Gutierrez: "Provincial Admin or City Admin.?"

Mr. Charlie Perra: "Sorry po, si City Administrator po."

Hon. Rogelio M. Nolasco: "Si Atty. Neri po iyon."

Mr. Charlie Perra: "Tapos yun nga po dare daretso na, bumagyo and everything. Kasi nga po gusto na pong masimulan at ma try, kasi nga po may naka ambang bagyo actually akala po maikakasa na kaya lang po masyadong masalimuot. so ganon nga po information and access at kami po ay maglalambing din na kapag kailangan po ng interview kay Mayor or kung sino po ang gustong mag announce in particular kunwari po may health risk ang isang barangay sa Bacoor at gustong mag announce, for example yung medyo mataas na po ang dengue sa lugar na ito, makakapag announce po si City Health, Doctor po natin or yung Chief para po sa information and access gayon din po yung lahat po ng press releases po ng lungsod ng Bacoor. Sa amin naman po kaya napansin Ninyo mayroon kaming Multimedia Producer mayroon pong Researcher Writer para pong story time, kasi syempre naman po I hope you understand, iba po yung press release na consumption at para po news in style i storify po iyun, para po lapat sa audience ng app. Wala po kaming babaguhing iba bago namin i release Iyon ipapakita namin sa inyo yun sa pamamagitan ng PIO Communication Officer at Chairman Bok bago po ito i publish sa app. Bukod po dito ang output po dito aasahan nyo sa asianlink yung sa news category kasama po dyan ang hyper and local news ng Bacoor





sa features din po, headline and top stories lalong lalo na po kung ito ay medyo Malaki local man na may epekto sa national, alam naman natin may local, very local, but ang impact po ay pang national na story, at syempre po kung ang inyong social media platforms ay may link makakasama rin po dito at once na mapindot iyon pupunta din po sa inyong platform ano po tayo, kumbaga this will be a very good mutual drive to platforms, meaning to say pag pinindut nila ang Asianlink pwede pong pumunta sa app kapag pinindut po yung nasa app pwede pong pumunta sa inyong website. So, very mutual po ito at very equitable po for both parties. Same din po kung ito ay nangyayari sa news ganoon din po sa public service, yung sa public service kung napapansin ninyo lahat po ng mga patungkol sa meron po tayong binyagan ng bayan, vaccine para sa mga bata or kasalang bayan at ano pa po yung public service natin? Simula po December 1 pwede na pong magbayad ng amilyar na may 20% discount, ayan pwede na pong i announce iyan dito po or may bago pong sinusugan na ordinasa ang Bacoor para po sa ating mga kababayang Bacoor pwede pong i announce dyan."

Hon. Alejandro Gutierrez: "Mga amended ordinance."

Mr. Charlie Perra: "Tama po mga amendment ng ordinansa mga pagbabago pwede nyo pong i announce dito at higit po sa lahat meron pong Asianlink na community building, meron pong community engagement na kunwari po pwede po kayong magkaroon kunwari po mga taga Bacoor, pwede pong maglagay ng Bacoorenos sa loob po ng Community. At yung nabanggit ko kanina mag la live streaming po, pwede po sa pamamagitan ng authorize na pwede pong tumayong mag live stream pwede po yun. Lahat po ng info, hindi tatayo, hindi magkakaroon ng townhall at hindi eere or lalabas hanggat wala pong basbas na galing sa naka assign po na PIO or Focal Person para po sa Asianlink, makaka asa po kayo wala pong makakalusot halimbawa yung kalaban naka lusot hindi po mangyayari iyon. Syempre po hihilingin po namin sa inyo na dapat po trusted po talaga yung taong iyon doon po kasi kami talaga hihingi ng information."

Hon. Rogelio M. Nolasco: "Napaka ganda po ng inyong project, talagang hanga po kami sa inyong presentation. May tanong lang po ako, yung Asianlink.AI, ano po yung AI?"

Mr. Charlie Perra: "Ayan thank you very much po, next time po kasi kapag marami na po ang nasa data papaandarin na po namin, this will be powered by **ARTIFICIAL INTELLIGENCE**. Yung AI po huwag po kayong matakot, ito po ay isasama namin sa app. Ito po ay para maging mas personalized, tulad po nito, next time po syempre po hihingi po ng data or karagdagang information ang mga tao sa kaniyang preferences or yung mga ninanais nya kunwari po for example po si Atty. Rebecca gusto ko ng tungkol sa Politika so, dito po pipindutin niya this is what I like most, ang mga tungkol sa Politics, Entertainment,





Business, Local Governance etc. ngayon po sa pamamagitan ng AI kapag nakolekta na po yung data na yun at alam na po, ah nagbukas na si Atty. Rebecca ng kanyang Asinalink.AI papasok doon dahil lalabas po doon yung mga ninanais ni Atty. Rebecca na balita, Public Service, next time po pati e-commerce."

Hon. Rogelio M. Nolasco: "So, tama din po ito para sa mga estudyante sa kanilang research work?"

Mr. Charlie Perra: "Tama po nais din po naming maging partner ang Bacoor kasi mataas po ang penetration ng level ng internet dito, sa buong Cavite lalong lalo na po dito sa Bacoor lampas po ng 68% minsan nga nag seseventy four percent 74%, 68% kapag pumapasok yung smart phone 74% penetration ng internet kaya mataas po, talagang nasa technology na po pati mga Kabataan."

Hon. Rogelio M. Nolasco: "So, napakaganda po, hihingan na lang natin ng opinion ang taga PIO."

Mr. Marzon Figueras: "Sir, mayroon ba kayong team? kung meron kaming mga live gusto at nyong makakuha ng information, halimbawa may event kami mayroon po bang bababa sa inyong tao para kumuha ng information or sa amin kayo kukuha ng information para ipasok sa app?"

Mr. Charlie Perra: "Ayan, thank you very much po Sir, maganda po yan na symbiosis dapat po hand in hand, kapag meron po kayong paparating, Maganda po sana maitawag na sa Technical Working Group sa Multimedia Producer para alam na, mai calendar na po namin, ah next week Fiesta sa Bacoor, alam nyo na po kung ano yung malalaki so paghahandaan na po namin, ano po ba ang maaaring magkaroon kayo para pwede pong makahingi sa inyo sasabihan ang MMP's namin or yung public service or yung news head po namin or yung aming researcher na pwede po bang makahingi in action at ano yung nangyayari dyan ngayon?, ipapadala po iyon sa pamamagitan po doon sa ating Technical Working Group para legitimate po. Pagdating po sa amin i storify po namin iyon, ipapakita po namin sa inyo yun okey po ba ito? So, go. Magkakaroon po talaga ng SOP, lagi pong ganoon kasi let submitted po para po kasi alam nyo na, kasi po partners po fayo eh, kung baga kami po nakaharap sa publiko alam po namin at kayo rin po ihaharap namin sa publiko para po sabay po nating maging responsibilidad ang isat isa."

Hon. Rogelio M. Nolasco: "Thank you."

Mr. Marzon Figueras: "Halimbawa po ongoing na yung event, pwede po kaming magpadala na sa inyo?"





Mr. Charlie Perra: "Opo kaya po may live streaming eh, kung recorded po ito lalagyan po namin ng recorded, yun po ang mahalaga eh kailangan transparent po eh, pati po yung mga user's sasabihin ah! kasi yung iba baka magtaka kasi syempre kapag live stream dapat real time yun pala recorded. Kaya kailangan po, kaya po from your end hihingin po namin tapos na po ba ito? Nakaraan na po ba ito? kasi ilalagay doon this was aired 45 minutes ago, ah ganon ba hindi na ako mag re react. Kung magiwan man kayo ng reaction, ipaparating na lang po natin. Makikita nyo rin po dito sa Asianlink.AI mayroon po kayong Tatlong pamamaraan para maibigay nyo po agad ng mabilisan, una po, dadaan sa TWG, yung ikalawa po, sa Community pwede pong kayo na magpasa or yung tinatawag nating user generated content kung baga yung mga taga Bacoor pwede pong kumuha, magpadala po kaagad. Ang ikatlo yun pong in streaming yan po ang ginagawa namin ngayon sa Tulfo, yung broadcast ni Tulfo kami po ay coconnect sa kid at i la live stream din po."

Hon. Rogelio M. Nolasco: "Sa MIS sila ang may hawak ng website."

Mr. Charlie Perra: "Sa ngayon po ba naka Public ang RSSB ng Bacoor?"

Mr. Jose Paulo Oraclon: "Actually yung gumawa at humahawak po ng website nasa main office po i a update po namin kayo."

Mr. Charlie Perra: "Good thing po, once na okey po at naka connect po kami definitely po, hindi po sasabihin at itatanong sa amin saan nyo kinuha ito? kasi kami po ay naka konekta sa Bacoor. Yun po kaya gusto po naming humingi ng permiso bilang partner po sa RSSB."

Mr. Marzon Figueras: "Halimbawa po sa live stream, nagkakaroon din ba kayo ng inbox po doon sa mga question? Sumasagot po ba kayo?"

Mr. Charlie Perra: "Halimbawa po sa Community, hahayaan po namin na ang PIO ang sumagot noon, kami po wala na doon di ba po? mas Maganda na po?"

Hon. Alejandro Gutierrez: "Kasi lahat naman ng comment doon ay patungkol sa Bacoor."

Mr. Charlie Perra: "Mayroon din po kaming Community Facilitator and at the same time head for that, pero kailangan po syempre mas Maganda PIO po ang sumagot doon para mas may alam ang PIO na sumagot doon. Para hindi po kami makasama sa kaguluhan rekta na po."





Hon. Rogelio M. Nolasco: "LGU kasi ang mas nakakaalam noon kung ano isasagot."

Hon. Alejandro Gutierrez: "Kasi sigurado ang tanong doon eh tungkol sa atin eh tayo ang ine expect na makakasagot noon."

Mr. Charlie Perra: "Makakasiguro naman po kayo from our end na meron naman po kaming hide button and behave button, alam nyo naman po para po from our end, naku po ang pangit nagmumura dito hindi naman po kasi maiwasan yun eh, pero meron din naman po kaming community policy na mababasa nila. May kanya kanya po tayong pananaw pero hindi po pwede na dito batikusin ang tao."

Hon. Alejandro Gutierrez: "Masasabihan nyo naman sila?"

Mr. Charlie Perra: "Yes po, makakatanggap sila ng first warning and second warning. User po ang makakatanggap."

Hon. Rogelio M. Nolasco: "Thank you po, may tanong lang po ako ito po ba ay may financial obligation ang both parties?"

Mr. Charlie Perra: "Wala po, magmumula sa LGU. Ang aming pong hihilingin ay ang commitment na ito po ay ipa download, para po lubusan po nating magamit at ipa rehistro. Kasi po yung iba nag da down load lang kaya lang po hindi nila ma enjoy yung full service na LPSA kapag hindi po malaman ng makina kung saan ka nakatira hindi po maibibigay. Kaya kailangan po naka register."

Hon. Rogelio M. Nolasco: "Thank you po. Yung Period of termination?"

Mr. Charlie Perra: "Naka sulat po yearly sa 30th."

Atty. Salve Salvacion: "Naka term po, we can have naman po base on the period pwedeng i renew by that time ganoon din naman po ang ginagawa namin sa mga ibang partners i 3 years na rin po natin."

Hon. Alejandro Gutierrez: "Ang mangyayari po nito ang term iba base natin sa political period ng LGU kasi 3 years ang term to be exactly."

Hon. Rogelio M. Nolasco: "Thank you po. Kunin naman natin ang opinion ni Atty from City Administrator Office."

Atty. Rebecca Austria: "Relative naman po with the registration regarding the sensitive information, ano po yung mga information na kukuhanin natin sa mga mag da download po?"





Mr. Charlie Perra: "Thank you Atty. Rebecca, kung mapapansin nyo po ang aming app as you go along with that you are going to enjoy the service features, very progressive po ang paghingi namin ng data ng tao yun po sa simula hindi pa po ganoon karami kasi gusto lang naming ma enjoy but for example sa Tele-health kukuha po yun ng diagnosis nyo before very personal po iyon pero makaka asa po kayo na ang Asianlink.AI ay bahagi po at sumusunod sa mandato ng **NPC** National Privacy Commission kasi po pati ang NPC naka toka sa amin para pumunta at mag check all the time. To the point po na kinumpleto po namin ang aming data privacy policy ang aming data privacy management framework kaya po para makita ang roadmap kung ano pa po ang aming gagawin kasi mayroon din po kaming **AI** na susunod. Ito po ay isa lang sa gustong ipatupad ng NPC at alam naman po naming tama, at ito ay magagawa at makakamtan ng isang users kung may consent at wala na pong iba. Pag ayaw na po nila they can always logout, at pag gusto po nila ito po ay nasa mandato nila."

Atty. Rebecca Austria: "With regards po doon sa composition ng TWG sino sino po ito?"

Mr. Charlie Perra: "Thank you Atty., from our team definitely po yung nakikita nyo, kami po ang involve, pero sa pang araw araw na at yung coordination, ang head ng public service and news, hindi lang po namin nakasama dahil may sakit po si Mr. Dexter Ganibe pero the last time kasama po namin. Isa pong Multi Media Producer si Emie, one of our writers at syempre yung Text Support. Ang gusto lang po naming malaman from your end yung consensus po kung sino po talaga yung magtatakda?"

Atty. Rebecca Austria: "Kasi po we have to create yung TWG through our executive order po, mag rerequest na lang po kami kung sino po yung magiging Focal Person."

Hon. Rogelio M. Nolasco: "Any opinion from the Council and Resource Persons?"

Atty. Salve Salvacion: "Ang sa akin lang po ay close coordination with the **CICRD** and **E-Governance** kasi sila naman po talaga ang involve kaya nga po yung sinabi nyo kanina an access with the website."

Hon. Rogelio M. Nolasco: "Tanong ko lang Atty. Nasa provisions ba yung tungkol doon sa financial? kasi ang pinag usapan wala naman, free of charge, pwede bang ilagay na lang doon?"

Atty. Salve Salvacion: "Sige po ilagay na lang po natin."





Mr. Charlie Perra: "Pwede nyo pong ilagay, although nakasulat naman po doon sa una naming binigay na download free and registered free."

Atty. Rebecca Austria: "May we request a written authority from Asianlink.AI to enter into contract with the City of Bacoor."

Mr. Charlie Perra: "Yes po, the two signatories are already here, we will prepare po."

Hon. Alejandro Gutierrez: "Mr. Chair, since there is no other matter to be discussed I move for the adjournment of this hearing."

The Joint Committee Hearing was closed and adjourned at 3:10 P.M.

Prepared By

Edgardo B. Nolasco
CLERK

Attested By

COUN. ROGELIO "BOK" M. NOLASCO
Chairman
Committee on Finance, Budget and Appropriation





**COMMITTEE ON INFORMATION AND COMMUNICATION TECHNOLOGY
&
COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES**

**ATTENDANCE OF JOINT COMMITTEE HEARING
(PROOF OF RECEIPT)**

October 3, 2024 / 2:00 P.M.

MSBR Conference Room at 4th Floor, Bacoor Legislative and Disaster Resilience Building

Office of the Sangguniang Panlungsod
Received by Janet 2024
Date: 10/3/2024
Time: 2:00 PM

Subject: A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI ON BEHALF OF THE CITY GOVERNMENT OF BACOOR TO PROVIDE A ONE-STOP SHOP FOR NEWS, PUBLIC SERVICES AND E-COMMERCE FOR THE RESIDENTS OF THE CITY OF BACOOR. [PCR 678-2024](#) dated September 23, 2024

	BUSINESS/OFFICE AFFILIATION	CONTACT NUMBER	SIGNATURE/DATE
HON. ROGELIO M. NOLASCO	SP		
HON. REYNALDO D. PALABRICA	SP		
HON. ALEJANDRO F. GUTIERREZ	SP		
HON. ADRIELITO G. GAWARAN	SP		
HON. LEVY M. TELA	SP		
ATTY. AIMEE TORREFRANCA-NERI	ADMIN		
MR. LODGENE G. ASUNCION	E-GOV/MIS		
MS. LYSA BLANCAFLOR	CICRD		
ATTY. MARIUS D. SUMIRA / ATTY. VALERIO MENDOZA			
Jason Isaac T. Benitez	asianlink.ai	0925573600	
raquel R. Mallanra	asianlink.ai	09810191589	
Conrado A. Villaver	asianlink.ai	09087217547	
ELL CAPILI	asianlink.ai	09174499705	
Maria Mercedes	asianlink.ai	09452089971	
VINCENT GERASTIAN	ASIANLINK.AI	09175390302	
KEVIN KONG	ASIANLINK.AI	0912 808 1598	
BOB TORRES	ASIANLINK.AI	0917 153 8502	
Charly Parra	asianlink.ai	0917 5379809	
Hon. Simplicio DOMINGUEZ	SP		
Joe Pardo Name Value Imputagan	J-Team	0955 341 7384	

ATTENDANCE OF JOINT COMMITTEE HEARING ICT-028-S-2024
PCR 678-2024 - A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI





**COMMITTEE ON INFORMATION AND COMMUNICATION TECHNOLOGY
&
COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES**

**NOTICE OF JOINT COMMITTEE HEARING
(PROOF OF RECEIPT)**

October 3, 2024 / 2:00 P.M.

MSBR Conference Room at 4th Floor, Bacoor Legislative and Disaster Resilience Building

Office of the Sangguniang Panlungsod
Received by: Janet Pring
Date: 10/03/2024
Time: 2:00 PM

Subject: A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI ON BEHALF OF THE CITY GOVERNMENT OF BACOOR TO PROVIDE A ONE-STOP SHOP FOR NEWS, PUBLIC SERVICES AND E-COMMERCE FOR THE RESIDENTS OF THE CITY OF BACOOR. PCR 678-2024 dated September 23, 2024

NAME	BUSINESS/OFFICE AFFILIATION	CONTACT NUMBER	SIGNATURE/DATE
HON. REYNALDO D. PALABRICA	SP		[Signature] 10/01/24
HON. ALEJANDRO F. GUTIERREZ	SP		[Signature] 10/1/24
HON. ADRIELITO G. GAWARAN	SP		[Signature] 10/1/24
HON. LEVY M. TELA	SP		[Signature] 10/01/2024 2:00 PM
MR. LODGENE G. ASUNCION	E-GOV/MIS	481 4100 loc 409	[Signature] 10/1/24
MS. LISA BLANCAFLOR	CICRD		Irene M. Lim CICRD 10-1-24
MR. KEVIN KENG	ASIANLINK.AI		
MR. JOSE CZARAUZ PARRA	ASIANLINK.AI		

MTY. AIMEE TERREFRANCA-NERI ADMIN 4814142 Justin DeGuzman 10/1/24

NOTICE OF JOINT COMMITTEE HEARING ICT-028-S-2024
PCR 678-2024 – A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI.





**COMMITTEE ON INFORMATION AND COMMUNICATION TECHNOLOGY
&
COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES**

**PICTURES OF 2nd JOINT COMMITTEE HEARING
(PROOF OF RECEIPT)**

October 3, 2024 / 2:00 P.M.

MSBR Conference Room at 4th Floor, Bacoor Legislative and Disaster Resilience Building

Office of the Sangguniang Panlungsod
Received by: Jessie Pring
Date: 10/3/2024
Time: 2:00 PM



PICTURES OF 2nd JOINT COMMITTEE HEARING ICT-028-S-2024
PCR 678-2024 – A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI.





**COMMITTEE ON INFORMATION AND COMMUNICATION TECHNOLOGY
&
COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES**

**ATTENDANCE OF JOINT COMMITTEE HEARING
(PROOF OF RECEIPT)**

Office of the Sangguniang Panlungsod
Received by: *Janet Pineda*
14 OCT 2024
P. Pineda

September 26, 2024 / 10:00 A.M.

MSBR Conference Room at 4th Floor, Bacoor Legislative and Disaster Resilience Building

Subject: **A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI ON BEHALF OF THE CITY GOVERNMENT OF BACCOOR TO PROVIDE A ONE-STOP SHOP FOR NEWS, PUBLIC SERVICES AND E-COMMERCE FOR THE RESIDENTS OF THE CITY OF BACCOOR. PCR 678-2024 dated September 23, 2024.**

	BUSINESS/OFFICE AFFILIATION	CONTACT NUMBER	SIGNATURE/DATE
HON. ROGELIO M. NOLASCO	SP		<i>[Signature]</i>
HON. REYNALDO D. PALABRICA	SP		<i>[Signature]</i>
HON. ALEJANDRO F. GUTIERREZ	SP		<i>[Signature]</i>
HON. ADRIELITO G. GAWARAN	SP		<i>[Signature]</i>
HON. LEVY M. TELA	SP		<i>[Signature]</i>
MR. LODGENE G. ASUNCION	E-GOV/MIS		<i>[Signature]</i>
MS. LYSA BLANCAFLOR	CICRD	<i>Galina M. Asuncion</i>	<i>[Signature]</i>
MARIUS D. SUMIRA <i>Lodgene Asuncion</i>	OCLS E-Gov/MIS		<i>[Signature]</i>

ATTENDANCE OF JOINT COMMITTEE HEARING ICT-028-S-2024
PCR 678-2024 – A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AI



Address: Bacoor Legislative and Disaster Resilience Bldg.,
Bacoor Blvd., Brgy. Bayanan, City of Bacoor, Cavite
Trunkline: (046)417-0727
Website: www.bacoorcitysp.com





**COMMITTEE ON INFORMATION AND COMMUNICATION TECHNOLOGY
&
COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES**

**NOTICE OF JOINT COMMITTEE HEARING
(PROOF OF RECEIPT)**

September 26, 2024 / 10:00 A.M.

MSBR Conference Room at 4th Floor, Bacoor Legislative and Disaster Resilience Building

Office of the Sangguniang Panlungsod
Received by: Jerald Milagros
14 OCT 2024
P. Moran

Subject: A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AL ON BEHALF OF THE CITY GOVERNMENT OF BACOOR TO PROVIDE A ONE-STOP SHOP FOR NEWS, PUBLIC SERVICES AND E-COMMERCE FOR THE RESIDENTS OF THE CITY OF BACOOR. [PCR 678-2024](#) dated September 23, 2024

NAME	BUSINESS/OFFICE AFFILIATION	CONTACT NUMBER	SIGNATURE/DATE
HON. REYNALDO D. PALABRICA	SP	09285924105	[Signature] 9/24/24
HON. ALEJANDRO F. GUTIERREZ	SP	-	[Signature] 9/24/24
HON. ADRIELITO G. GAWARAN	SP	-	[Signature] 9/24/24
HON. LEVY M. TELA	SP	loc. 5418	[Signature] 9/24/24
MR. LODGENE G. ASUNCION	E-GOV/MIS	LOC. 909	[Signature] 9/24/24
MS. LYSA BLANCAFLOR	CICRD	-	[Signature] 9-27-24

NOTICE OF JOINT COMMITTEE HEARING ICT-028-S-2024

PCR 678-2024 – A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AL





**COMMITTEE ON INFORMATION AND COMMUNICATION TECHNOLOGY
&
COMMITTEE ON RULES AND PRIVILEGES, LAWS AND ORDINANCES**

**PICTURES OF JOINT COMMITTEE HEARING
(PROOF OF RECEIPT)**

Office of the Sangguniang Panlungsod
Received by Japet Pring
Date: 9-26-2024

September 26, 2024 / 10:00 A.M.

MSBR Conference Room at 4th Floor, Bacoor Legislative and Disaster Resilience Building



PICTURES OF JOINT COMMITTEE HEARING ICT-028-S-2024

PCR 678-2024 – A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF AGREEMENT WITH ASIANLINK.AL



Address: Bacoor Legislative and Disaster Resilience Bldg.,
Bacoor Blvd., Brgy. Bayanan, City of Bacoor, Cavite
Trunkline: (046)417-0727
Website: www.bacoorcitysp.com





Republic of the Philippines
Province of Cavite
CITY OF BACOOR
Office of the Mayor



CGBCR-MO-02-F03.02
05/30/2024

13 September 2024

HON. ROWENA BAUTISTA-MENDIOLA
Vice Mayor
City Government of Bacoor

OFFICE OF THE
SANGGUNIANG PANLUNGSOD
RECEIVED
By RUTHY B. ORAYL
DATE 9/18/24 TIME 10:36 AM
BACOOR CITY, CAVITE

THRU: ATTY. KHALID ATEGA JR.
Sangguniang Panlungsod Secretary

**SUBJECT: REQUEST FOR CITY RESOLUTION AUTHORIZING THE CITY
MAYOR, HON. STRIKE B. REVILLA, TO ENTER INTO AN
AGREEMENT WITH ASIANLINK.AI**

Dear Hon. Bautista-Mendiola,

Greetings in the name of public service!

Under Section 22 of Republic Act No. 7160, a local government unit, through its chief executive, possesses the power to engage in contracts, subject to prior authorization from the concerned Sanggunian.


Exercising the above-mentioned fundamental power granted to local government units, the City Government of Bacoor is committed to promoting reliable, safer and broader public information on the city's projects, programs and activities aimed at improving the lives of the Bacooreños, and promoting the rich history and culture of the City of Bacoor. A proposed agreement on the matter is attached herewith for reference.

In consideration of the foregoing, I respectfully request the esteemed members of the Sangguniang Panlungsod to enact a resolution authorizing the undersigned to enter into and sign an agreement with Asianlink.AI.

Thank you.

Respectfully yours,

STRIKE B. REVILLA
City Mayor

Office of the Mayor 
Strike B. Revilla



88R20245954



Address: Bacoor Government Center, Bacoor Blvd.,
Brgy. Bilyonan, City of Bacoor, Cavite
Tel: (02) 434-8111
Website: www.bacoor.gov.ph



Cert. no. 24-181809

MEMORANDUM OF AGREEMENT

This Memorandum of Agreement ("Agreement") is made and entered into on _____, by and between:

The **ASIANLINK.AI: Your Connect to News, Public Service & E-Commerce**, by **A-TIMES Post, Inc.** a duly organized and existing company under the laws of the Philippines, with its principal place of business at the 17th Floor, AIA Tower (former PhilAm Tower) in Paseo De Roxas, Makati City, represented herein by its Chief Executive Officer, **MR. KEVIN KENG** and its Chief Operating Officer, **MR. JOSE CZARAUZ PARRA**, and hereinafter referred to as "**ASIANLINK.AI**";

and

The **CITY GOVERNMENT OF BACCOOR**, a local government unit created and existing under the laws of the Republic of the Philippines, with principal office address at Bacoor Government Center, Bacoor Boulevard, Barangay Bayanan, City of Bacoor, Province of Cavite, represented herein by its City Mayor, **HON. STRIKE B. REVILLA**, pursuant to his authority conferred and embodied in City Resolution No. _____, and hereinafter referred to as the "**CITY**";

Each of the **ASIANLINK.AI** or the **CITY** may hereinafter be referred to as a "Party," and collectively as "Parties."

WITNESSETH

WHEREAS, Asianlink.AI - Your Connect to News, Public Service & E-Commerce is a Super App powered by an artificial intelligence (AI) platform that provides Filipinos with a one-stop shop for news, public services, and e-commerce;

WHEREAS, the City Government of Bacoor, Cavite is dedicated to serving the Filipino public by providing essential services and information;

WHEREAS, both parties desire to collaborate to improve public access to information and services;

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants contained herein, the parties agree as follows:

- I. **PURPOSE.** This Agreement aims to provide enhanced public information, communication, and engagement with constituents, boosting awareness of government programs, improving online service delivery, and strengthening community connections for a more informed citizenry.
- II. **OBLIGATIONS OF THE ASIANLINK.AI**
 1. **Responsible Dissemination of Public News & Information.** It shall be the duty of Asianlink.ai to assist the City Government of Bacoor in the responsible dissemination of accurate and fair public news and informational content by providing a user-friendly platform and/or

application available in different mobile phone operating systems, allowing community engagement through interactive features like comments and discussions.

2. **Good Standing Platform/Application.** It shall be the duty of Asianlink.ai to maintain the platform /or application in good standing for the use of the City Government of Bacoor and all Filipinos who have installed and used the platform and/or application.
3. **Security from Unauthorized Access.** It shall be the duty of Asianlink.ai to maintain the platform and/or application free from viruses, harmful encryption, hacking, and/or unauthorized use by any persons or entities.
4. **Government Compliance.** Asianlink.ai shall guarantee that the platform and/or application shall be compliant with Philippine national laws and ordinances of the City of Bacoor, and shall make sure that the same is not being used for any illegal purposes.
5. **Reasonable Use and Access to Information.** All privileges that Asianlink.ai will receive following this agreement shall be utilized in good faith. It shall not alter any substance, content, or information nor take advantage of its position to pursue illegal activities, including but not limited to, gambling, money lending, and debt collection harassment.

III. OBLIGATIONS OF THE CITY GOVERNMENT OF BAGOOR

1. **Creation of Technical Working Group.** The City Government of Bacoor undertakes the creation of a technical working group that will closely monitor the developments of the platform and/or application. It shall designate a point person(s) to facilitate communication with Asianlink.ai with regard to the latest news, information, or any other matters that require attention by Asianlink.ai. The TWG shall also be responsible for formulating detailed workflow processes and needed standard operating procedures (SOPs) for an orderly execution of this Agreement.
2. **Information Access.** Subject to prior approval from the City Government of Bacoor and the provisions of this agreement, Asianlink.ai shall have access City Government of Bacoor's public website and e-services, including but not limited to current and upcoming activities and events, press releases, and official reports. It shall also allow Asianlink.ai to access videos, photos, and other information to be posted and utilized on the online platform and/or application.

IV. OBLIGATIONS COMMON TO BOTH PARTIES.

1. **Cooperation and Coordination.** The parties hereby agree to cooperate in good faith and maintain close coordination in the dissemination of public news and information. They agree to immediately address any concerns that may arise during the subsistence of this Agreement.
2. **Intellectual Property Agreement.** Articles, news, and publications shall be owned by the author of the articles, news, and publication. In the case of audiovisual work, the copyright shall belong to the producer, the author of the scenario, the composer of the music, the film director, and the author of the work so adapted.

3. Each party shall retain all ownership rights to its respective intellectual property. Neither party shall use the other party's intellectual property without prior written consent. Nothing in this agreement shall be construed to transfer intellectual property ownership from one party to another. Both parties commit to respecting and protecting the intellectual property rights of each other towards a collaborative and successful partnership in delivering public news and information.
4. **Truth, Accuracy, and Fairness.** The parties hereby agree to promote the dissemination of public news or information without bias. They shall deliver public news and information that are true, accurate, fair, and free from bias and personal opinion.
5. **Data Privacy Agreement.** Both parties hereby agree to collect, maintain, and process information that is reasonably necessary for the dissemination of public news and information. They shall not collect, nor cause to collect, the data or information of the users that are not relevant to the dissemination of public news and information.
6. The parties shall implement measures designed specifically to protect the data privacy of the parties, their officials, and individuals, who may be affected by this collaboration, pursuant to the provisions of Republic Act No. 10173 (the "Data Privacy Act of 2012"). The confidentiality, integrity, and availability of public news and information shall be safeguarded throughout its lifecycle, from collection to storage, and/or transmission. Procedures in processing, access controls, and audit trails shall be employed by the parties to mitigate the risk of unauthorized access, disclosure, or alteration of public information.
7. **Confidentiality.** The Parties agree to keep confidential all non-public information received from the other party in connection with this Agreement. The Parties agree to take necessary measures to safeguard such information and shall not, without prior consent, disclose, reproduce, or use confidential information for any purpose other than achieving the objectives of dissemination of true, accurate, and objective public information. This confidentiality shall succeed even after the termination of this Agreement.

V. PERIOD AND TERMINATION

1. **Term and Termination or Renewal.** This Memorandum of Agreement shall commence on the date of its execution and shall continue until 30 June 2025, unless earlier terminated by either party through a written notice to the other party at least thirty (30) days prior to the intended date of termination. This Agreement may be renewed upon mutual written consent of the parties at least thirty (30) days before its expiration.
2. This Agreement may be terminated based on the following conditions:
 - a. Mutual agreement
 - b. Material breach
 - c. Fraud, misrepresentation, negligence by one Party
 - d. The Second Party is declared insolvent
 - e. Substantial destruction of or material damage to the BLDRB due to force majeure that renders BLDRB unfit for the purpose of this Agreement
 - f. Any similar causes

3. Nothing in this Agreement prevents the Innocent Party from seeking redress to recover losses incurred due to the actions, omissions, and/or negligence of the Guilty Party.

VI. MISCELLANEOUS PROVISIONS

1. **Entire Agreement.** This Memorandum of Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written. This Agreement may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute the same instrument.
2. **Good Faith.** In complying with and implementing the terms of this Memorandum of Agreement, the Parties shall exercise good faith and cooperation to fulfill their common objective.
3. **Relationship of the Parties.** The Parties' relationship under and in relation to this Agreement shall be limited to the matters contained herein. Nothing herein provided shall be considered or interpreted as constituting the relationship of the Parties or any of them as a partnership in which any one or more of the Parties may be liable for the acts or omissions of any other Party or Parties, nor shall anything herein contained be considered or interpreted as constituting any Party as the general agent of the other Party.
4. **Amendments and Modifications.** This Memorandum of Agreement may not be amended, modified, or supplemented in any manner, whether by course of conduct or otherwise, except by an instrument in writing specifically designated as an amendment hereto, signed on behalf of each party.
5. **Waiver.** The failure of a Party to insist upon strict performance of any of the terms, conditions, and covenants under this Agreement shall not be deemed a relinquishment or waiver of any right/remedy that the aforesaid Party may have, nor shall it be construed as a waiver of any subsequent breach of the same or other terms, conditions, and covenants. Any waiver, extension, or forbearance of any of the terms, conditions, and covenants of this Agreement by any Party shall be in writing and limited to the particular instance only and shall not in any manner whatsoever be construed as a waiver, extension, or forbearance of any other term, condition, and/or covenant of this Agreement.
6. **Settlement of Disputes.** The Parties also agree that both shall exert utmost effort in settling any dispute amicably and peacefully. Any conflict or dispute arising out of this Agreement on the interpretation or implementation of any provision hereof shall be settled amicably within thirty (30) days through the Parties' authorized representatives. Either Party may initiate amicable discussions by sending written notice to the other Party, specifying the alleged

dispute, and proposing a schedule for the amicable settlement thereof.

7. **Governing Law and Venue.** This Memorandum of Agreement shall be governed by and construed in accordance with the laws of the Philippines. Any judicial action in connection with any conflict, claim, or controversy between the parties hereto arising out of, or in connection, with this Agreement shall be brought before the proper court of the City of Bacoor, Cavite, at the option of the complainant.
8. **Severability Clause.** Should any of the provisions of this Agreement be declared invalid by a competent court, the remaining provisions shall not be affected by the said declaration and shall continue to remain valid and in force.
9. **Notices.** Except as may be otherwise specifically provided in this Agreement, all notices required or permitted shall be in writing and shall be deemed to be delivered when deposited in the postal office mail postage prepaid, certified or registered mail, return receipt requested, addressed to the Parties, at their respective address outlined in this Agreement, or at such other addresses as may be subsequently specified by written notice.

IN WITNESS WHEREOF, the parties have executed this Memorandum of Agreement on _____ in the City of Bacoor, Cavite.

By: **ASIANLINK.AI**
MR. KEVIN KENG
Chief Executive Officer

MR. JOSE GZARAUZ PARBA
Chief Operating Officer

By: **CITY GOVERNMENT OF BACOR**
HON. STRIKE B. REVILLA
City Mayor

Signed in the Presence of:

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
_____)

BEFORE ME, a Notary Public for and in the above jurisdiction, on _____, personally appeared the following individuals with their respective competent evidence of identity, bearing their photographs and signatures:

<i>Name</i>	<i>Identification Card</i>	<i>Date Issued</i>	<i>Validity</i>
STRIKE B. REVILLA			
KEVIN KANG			
JOSE CZARAUZ PARRA			

I have known the above to be the same persons who executed the foregoing instrument and acknowledged and sworn to before me that the same is their free and voluntary act and deed as well as the institutions and agencies they represent.

This MEMORANDUM OF UNDERSTANDING consists of four (4) pages, including this page on which this Acknowledgment is written and signed by the parties and their witnesses at the left-hand margin of each and every page.

WITNESS MY HAND AND SEAL.

Notary Public

Doc. No. _____
Page No. _____
Book No. _____
Series of 2024.