



Committee on Labor, Trade Commerce and Industry

COMMITTEE HEARING REPORT

NO. LCTI-029-S-2026

Office of the Sangguniang Panlungsod
Received by Legat Bacoor
Date: 09 MAR 2026
8:47 am

Subject: *RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY GOVERNMENT OF BACOOR AND SHOPEE PHILIPPINES, INC. FOR THE IMPLEMENTATION OF SHOPEE'S TATAK PINOY – MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs) UPSKILLING PROGRAM IN THE CITY OF BACOOR. (PCR 391-2026 dated March 2, 2026)*

A letter from Hon. Strike B. Revilla with an attached draft of an Executive Order creating a Technical Working Group to coordinate and implement Shopee's Tatak Pinoy – MSME Upskilling Program in the City of Bacoor and a draft of Memorandum of Understanding with Shopee Philippines, Inc.

FINDINGS:

Whereas, Republic Act No. 8792, the Electronic Commerce Act of 2000, recognizes the validity of electronic transactions and promotes the use of ICT in trade, and Republic Act No. 11927, the Philippine Digital workforce Competitiveness Act, fosters digital skills development, both of which align with an upskilling program focused on online selling, fulfillment, and digital finances.

Whereas, the Philippine Development Plan 2023-2028 and the DTI E-Commerce Roadmap emphasize accelerating MSME e-commerce adoption, logistics reliability, and digital capability, providing a national plan context for city-level interventions.

A Technical Working Group (TWG) for the Bacoor Micro, Small, and Medium Enterprise (MSME) Upskilling Program will be created as the City's coordinating body to plan, organize and implement the above-mentioned subject.

A Memorandum of Understanding between the City Government of Bacoor and Shopee Philippines, Inc. will strengthen the implementation of Shopee's Tatak Pinoy – MSME Upskilling Program.



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The objectives of the MOU are as follows:

- To mount a city-run micro, small, and medium enterprise (MSME) training and onboarding program in partnership between the Parties
- To increase the number of Bacoor MSMEs with active online shops, basic digital marketing capability, workable fulfillment options, and foundational financial management, and
- To ensure compliance with applicable laws and standards on data privacy, consumer protection, and government partnerships.

RECOMMENDATION:

After careful consideration, the Committee recommends that the proposed resolution be **APPROVED** by the Sangguniang Panlungsod during 33rd regular session.

WE HEREBY CERTIFY that the contents of the foregoing report are true and correct.

Signed this 9th day of March 2026 at the City of Bacoor, Cavite.

Committee on Labor, Trade Commerce and Industry



HON. REYNALDO M. FABIAN
Chairman



HON. ROGELIO NOLASCO
Vice Chairman



HON. CATHERINE SARINO - EVARISTO
Member





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HON. ROBERTO L. ADVINCULA

Member

