



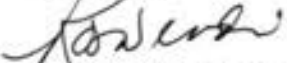
Republic of the Philippines

Province of Cavite

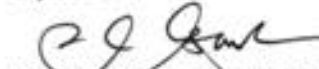
City of Bacoor

OFFICE OF THE SANGGUNIANG PANLUNGSOD

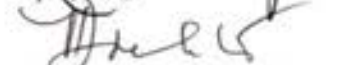
DISTRICT I


HON. ROWENA BAUTISTA - MENDIOLA
City Councilor


HON. MIGUEL N. BAUTISTA
City Councilor


HON. EDWIN G. GAWARAN
City Councilor



HON. MICHAEL E. SOLIS
City Councilor


HON. VENUS D. DE CASTRO
City Councilor

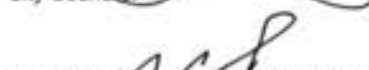

HON. ALEJANDRO P. GUTIERREZ
City Councilor

DISTRICT II

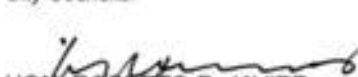

HON. APOLONIO I. ADVINCULA JR.
City Councilor


HON. REYNALDO D. PALABRICA
City Councilor


HON. HERNANDO C. GUTIERREZ
City Councilor

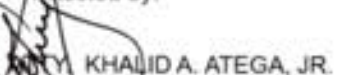

HON. GAUDENCIO P. NOLASCO
City Councilor


HON. LEANDRO A. DE LEON
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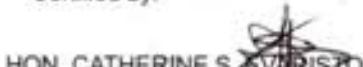

HON. ROBERTO R. JAVIER
City Councilor


HON. VICTORIO L. GUERRERO, JR.
City Councilor / ABC President

Attested by:


HON. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:


HON. CATHERINE S. EVERISTO
City Vice Mayor / Presiding Officer

Approved by:


HON. LANI MERCADO - REVILLA
City Mayor

CITY ORDINANCE NO. CO 60-2017

Series of 2017

AN ORDINANCE REQUIRING MOVIEHOUSES AND/OR CINEMAS TO ACCOMODATE AND BROADCAST PUBLIC AWARENESS MATERIALS FROM THE PUBLIC INFORMATION OFFICE OF THE CITY OF BACOR AND PROVIDING PENALTIES FOR VIOLATIONS HEREOF.

Authored by: Hon. Rowena Bautista-Mendiola

Sponsored by: Hon. Apolonio I. Advincula, Jr., Hon. Miguel N. Bautista, Hon. Venus De Castro, Hon. Leandro A. De Leon, Hon. Edwin G. Gawaran, Hon. Victorio Guerrero, Jr., Hon. Hernando C. Gutierrez, Hon. Alejandro F. Gutierrez, Hon. Robert R. Javier, Hon. Gaudencio P. Nolasco, Hon. Reynaldo D. Palabrica and Hon. Michael E. Solis

WHEREAS, the Public Information Office (PIO) of the City of Bacoor is mandated to disseminate pertinent information from the Local Government of Bacoor such as government programs, projects, services, relevant social campaigns, local news, official announcements, public warnings, community activities and local current events.

WHEREAS, there is a need for the PIO to breakthrough every form of media to adequately disseminate vital information to the public.

WHEREAS, the airing of public awareness materials from the PIO in all cinemas and/or moviehouses operating in the City of Bacoor would greatly boost the capability of the local government in communicating with the public.

BE IT ORDAINED by the Sangguniang Panlungsod in regular session duly assembled THAT:

Section 1. Production of the Informative Materials. The PIO-Bacoor shall periodically produce audio-visual presentations (AVP) as public awareness materials to be distributed for showing in moviehouses and/or cinemas operating in the City of Bacoor. Each AVP shall not be more than five (5) minutes.



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ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:

HON. CATHERINE S. EVARISTO
City Vice Mayor / Presiding Officer

Approved by:

HON. LAMI MERCADO - REVILLA
City Mayor

Section 2. Permits for Public Viewing. The PIO-Bacoor shall secure the proper permit from the Movie and Television Regulatory and Classification Board (MTRCB) for each public awareness material it would produce.

Section 3. Implementation. The Implementing Rules of this Ordinance shall be jointly approved by the theatre operators and the PIO-Bacoor on the manner, schedule and frequency these public awareness materials shall be shown in cinemas and/or moviehouses covered by this Ordinance.

Section 4. Penalty Clause. Any owner, manager or supervisory personnel of any cinema and/or moviehouses who fail to show or broadcast the public awareness material from the PIO shall be held liable with a fine of Five Thousand Pesos (P 5,000.00) for non-compliance to this ordinance.

Any PIO-Bacoor personnel who fails to produce or distribute the necessary public awareness materials to moviehouses and/or cinemas shall be meted with the proper administrative sanction.

Section 5. Separability Clause. Should any provision of this Ordinance be declared unconstitutional or invalid by any Court of competent jurisdiction, other parts or provisions hereof which are not affected thereby shall remain valid and binding.

Section 6. Repeal Clause. All Ordinances, resolutions, executive orders, memoranda, or circular not consistent with the provisions of this Ordinance are hereby repealed, modified, or amended.

Section 7. Effectivity Clause. This Ordinance shall become effective fifteen (15) days after it has been published at least once in a newspaper of general circulation, posted on at least three (3) conspicuous places within the City of Bacoor, and after it has been approved by the Sangguniang Panlalawigan.

ENACTED this 11th day of December 2017 at Bacoor City, Cavite.



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Sangguniang Panlungsod Secretary

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City Vice Mayor / Presiding Officer

Approved by:

HON. LANI MERCADO - REVILLA
City Mayor

hereby certify that this Ordinance was duly approved and enacted in accordance with law.

Certified by:

HON. CATHERINE S. EVARISTO
City Vice-Mayor/ Presiding Officer

Attested by:

ATTY. KHALID A. ATEGA JR.
Sangguniang Panlungsod Secretary

Approved by:

HON. LANI MERCADO-REVILLA
City Mayor