



Republic of the Philippines
PROVINCE OF CAVITE
City of Bacoor

OFFICE OF THE SANGGUNIANG PANLUNGSOD

CITY ORDINANCE NO. 242-2022
Series of 2022

AN ORDINANCE GRANTING SPECIAL INCENTIVES TO BUSINESS ESTABLISHMENTS, PROFESSIONALS, AND INSTITUTIONS THAT WILL CONDUCT CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN THE CITY OF BACOOR, CAVITE TO BE KNOWN AS THE "CORPORATE SOCIAL RESPONSIBILITY INCENTIVE ORDINANCE OF BACOOR".

Sponsored by:

HON. REYNALDO M. FABIAN

Co-Sponsored

Hon. Catherine Sarino-Evaristo, Hon. Michael E. Solis, Hon. Adrielito G. Gawaran, Hon. Victorio L. Guerrero, Jr., Hon. Alejandro F. Gutierrez, Hon. Levy M. Tela, Hon. Roberto L. Advincula, , Hon. Rogelio M. Nolasco, Hon. Alde Joselito F. Pagulayan, Hon. Simplicio G. Dominguez, Hon. Ramon N. Bautista, Hon. Mac Raven Espiritu

WHEREAS, the concept of corporate social responsibility was developed to give private businesses — large and small — the opportunity to help make the community and the country where they operate better places to live and work in. Though corporate social responsibility is not a novel ideal and has already been known by many entrepreneurs for many years, only large or multinational corporations are habitually performing CSR related activities in the City of Bacoor.

WHEREAS, encouraging private businesses to take a more active role in improving the City of Bacoor will not only benefit the public but will also ease the financial burden of the city government in providing various services to its constituents.

WHEREAS, making the practice of CSR mandatory, on the other hand, is inadvisable as the said concept is founded on generosity and altruism and forcing entrepreneurs to engage in CSR activities in the City will surely dampen the enthusiasm of entrepreneurs in doing good for their fellow citizens.

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HON. RAMON N. BAUTISTA
Liga ng mga Barangay President

HON. MAC RAVEN ESPIRITU
SK Federation President

Attested by:
ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:

HON. REYNALDO D. PALABRICA
Acting Presiding Officer/
President Pro Tempore
(RELINQUISHED CHAIR)

HON. ROWENA BAUTISTA-MENDIOLA
City Vice-Mayor

Approved:
HON. STRIKE B. REVILLA
City Mayor

City Ordinance No. C0 242-2022 (CORPORATE SOCIAL RESPONSIBILITY INCENTIVE)



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City Mayor

WHEREAS, studies conducted abroad show that giving incentives and due recognition to private businesses engaged in meaningful CSR activities produce better results than making the holding of such activities mandatory.

WHEREAS, Municipal Ordinance No. 4 was passed by the defunct Sangguniang Bayan of Bacoor, Cavite on February 6, 2012 and it mandated corporations, partnerships, and businesses operating within the City to conduct CSR activities without providing any form of incentive or recognition to said private entities in exchange for the commendable work they were supposed to do for the community.

WHEREAS, very few companies have been compelled to comply with Municipal Ordinance No. 4 which means that a new strategy must be employed by the City Government in order to enhance its partnership with the private sector.

NOW THEREFORE, upon motion of Hon. Hon. Reynaldo M. Fabian, **BE IT ORDAINED** by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite THAT:

Section 1. Application. This Ordinance shall apply to all business establishments, professionals, and institutions (such as schools and hospitals) doing business, working, or operating within the City of Bacoor, Cavite.

Section 2. Definition of Terms. The following terms as used in this Ordinance are defined as:

2.1. **Business Establishments** — any natural or juridical person not engaged in the practice of profession that is duly registered as a business with the Business Permits and Licensing Office (BPLO) of the City of Bacoor and is engaged in the trade or delivery of goods and services to any member of the public.

2.2. **Corporate Social Responsibility or Citizen's Social Responsibility (CSR) Activities** — any activity conducted within the City of Bacoor by any business establishment, professional, or institution that aims to improve society, the environment, the lives of the poor, the sick, the victims of injustice, or the underprivileged.

2.3. **Institutions** — any school, hospital, or charitable organization operating within the City of Bacoor, Cavite.

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(RELINQUISHED CHAIR)

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HON. STRIKE B. REVILLA

City Mayor

2.4. **Professionals** — any resident of the City of Bacoor duly registered with the Professional Regulation Commission (PRC) or the Supreme Court of the Philippines as a professional who are practicing their profession within the City.

Section 3. Grant of Incentives. All business establishments, professionals, and institutions that will conduct CSR activities in the City of Bacoor in coordination with the Local Economic and Investments Promotion Office (LEIPO) or any other department under the Office of the City Mayor prior to the holding of such activities shall be entitled to the following incentives:

- a. Free advertising of their products or services to all free cable television channels airing in the City of Bacoor for a period of thirty (30) calendar days.
- b. Public recognition of the business establishments, professionals, and institutions that will conduct CSR activities in all social media accounts owned by the city government.
- c. Free use of selected advertising spaces owned by the city government for not more than ten (10) calendar days.
- d. 10% discount in their Mayor's Permit and Sanitation Permit fee for the year following the conduct of the CSR activity/ies.
- e. Use of an express lane at Business One-Stop Shop facility at the Bacoor City Hall for their transactions with the city government; and
- f. Assistance to be provided by the LEIPO in the processing of their applications of various permits to be issued by the city government.

Section 4. Conditions for the Grant of Incentives. The incentives mentioned above shall only be granted if the business establishment, professional, or institution applying for the same complies with the following conditions:

4.1. It has no unpaid taxes or other accountabilities to the city government;

4.2. It is consistently complying with all city ordinances and has not filed suit against the city government or is not the subject of a legal action filed against it by the city government;

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HON. STRIKE B. REVILLA
City Mayor

4.3. It coordinated with the LEIPO or with any department/unit under the Mayor's Office or with the Office of the Vice Mayor before the CSR activity/ies was/were held; and

4.4. The business establishment, institution, or professional applied for the grant of the said incentive in the manner to be provided in the implementing rules and regulations of this Ordinance.

Section 5. ^{Penalty} Penalty. Any city government employee that refuses ~~without~~ justifiable cause to grant the incentives mentioned above to qualified business establishments, professionals, or institutions shall be deemed to have violated this Ordinance and shall be required — upon conviction by a court of competent jurisdiction — to pay a fine of P5,000.00.

Section 6. Implementing Rules and Regulations. The BPLO, LEIPO, and the City Legal Services Office shall work together under the supervision of the City Administrator and submit to the City Mayor the proposed implementing rules and regulations of this Ordinance not later than thirty (30) working days after the date of effectivity hereof.

Section 7. Separability Clause. If for any reason, any provision of this Ordinance is declared void by a Court of competent jurisdiction, such judgment shall not affect or impair the remaining portions, provisions, sections, or parts hereof which shall remain or continue to be in full force and effect.

Section 8. Repealing Clause. Municipal Ordinance No. 4-S-2012 is hereby repealed. All other ordinances, rules and regulations or parts thereof which are in conflict or inconsistent with the provisions of this Ordinance are hereby considered repealed, amended or modified, accordingly.

Section 9. Date of Effectivity. This Ordinance shall take effect immediately after its publication at least once in a newspaper of general circulation in the Province of Cavite.

UNANIMOUSLY APPROVED by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite on 14 November 2022 during its 18th regular session held at the City of Bacoor, Cavite.

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CERTIFICATION

I hereby certify that the foregoing ordinance is correct and that it was approved in accordance with law.

Certified by:

HON REYNALDO D. PALABRICA
Acting Presiding Officer/ President Pro Tempore

Attested by:

ATTY. KHALID A. ATEGA JR.
Sangguniang Panlungsod Secretary

Approved by:

HON. STRIKE B. REVILLA
(Approved on: DEC 07, 2020)

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