



Republic of the Philippines
Province of Cavite
CITY OF BACOR

Office of the Sangguniang Panlungsod



CGBCR-SPBac-03-F01.03
07/01/2025



DISTRICT I

HON. CATHERINE SARINO-EVARISTO
City Councilor

HON. MIGUEL N. BAUTISTA
City Councilor

HON. ADRIELITO G. GAWARAN
City Councilor

HON. MANOLO S. GALVEZ JR.
City Councilor

HON. RICARDO F. UGALDE
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City Councilor

HON. RANDY C. FRANCISCO
City Councilor-ABC President

HON. PALM ANGEL S. BUNCIO
City Councilor- SK Federation President

Attested by:
ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:
HON. MIGUEL N. BAUTISTA
Acting City Vice Mayor



Approved by:
HON. CATHERINE SARINO-EVARISTO
Acting City Mayor

CITY ORDINANCE NO. 445-2025
Series Of 2025

AN ORDINANCE INSTITUTIONALIZING THE "KATUWANG SA DIWA AT GAWA SA MASAGANANG ANI AT MATAAS NA KITA (KADIWA) NG PANGULO (KNP)" PROGRAM IN THE CITY OF BACOR, PROVINCE OF CAVITE.

Sponsored by:

Hon. Simplicio G. Dominguez

Co-sponsored by:

Hon. Catherine Sarino-Evaristo, Hon. Reynaldo M. Fabian, Hon. Manolo S. Galvez, Hon. Rogelio M. Nolasco, Hon. Reynaldo D. Palabrica and Hon. Ricardo F. Ugalde.

WHEREAS, under Republic Act No. 7160 (the "Local Government Code of 1991"), the capabilities of local government units shall be enhanced by providing them with opportunities to participate actively in the implementation of national programs and projects.

WHEREAS, in 2019 the Department of Agriculture (DA) launched and spearheaded Katuwang sa Diwa at Gawa para sa Masaganang Ani at Mataas na Kita (KADIWA) program in collaboration with farmers and enterprises registered in the Sagip Saka registry or Registry System for Basic Sectors Agriculture (RSBSA), which seeks to empower the farming community by providing a direct and effective farm-to-consumer food supply chain. The implementation of this program enabled the public to buy goods at cheaper rates and the farmers to sell their crops without having to worry about transportation costs.

WHEREAS, the Department of Interior and Local Government issued Memorandum Circular No. 2024-003 (DILG Memo 2024-003) asserting that local governments have a direct impact on the local economy by encouraging business location and incubation, supporting enterprise development, linking local produce to markets, and facilitating job creation and encouraging sustainable local economic activities.



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WHEREAS, it is part of the City Government of Bacoor's programs and projects to assist Micro, Small, and Medium-scale Enterprises (MSMEs) as part of the government's intervention to drive inclusive local economic growth.

WHEREAS, DILG Memo 2024-003 was issued to encourage local government units (LGUs) to set-up KADIWA ng Pangulo (KNP) in their respective localities in partnership with the DA, Department of Trade and Industry (DTI), Department of Labor and Employment (DOLE), and the DILG to, among other objectives, increase participation of local government units to KNP; ensure food security, delivery of nutritious food and access to affordable goods and commodities; support farmers to sell agricultural produce, facilitate product regional exchange of One Town, One Product (OTOP) related goods; provide opportunity for local micro-entrepreneurs to market their products; provide market opportunities to MSMEs through local product promotion and eliminating as many marketing layers, allowing producers to earn bigger income from directly selling their products instead of using trader-intermediaries; and to encourage consumer spending, thereby jumpstarting and reviving local economies.

WHEREAS, as part of the various responsibilities of the City of Bacoor, Province of Cavite, in the implementation of the KNP, there is a need to institutionalize the KADIWA program in the City of Bacoor, Province of Cavite, through an enabling ordinance, to ensure food security, sustainability, and continuous benefit to both producers and consumers;

NOW THEREFORE, be it **ORDAINED** by the 6th Sangguniang Panlungsod of the City of Bacoor, Cavite, that:

Section 1. Title. This Ordinance shall be known as the "**KADIWA Institutionalization Ordinance of the City of Bacoor, Cavite**".

SECTION 2. Purposes. - This Ordinance is intended to institutionalize the implementation of KADIWA ng Pangulo (KNP) program in the City of Bacoor, Province of Cavite, in partnership with various national agencies with the aim of attaining the following:

a. Ensure food security, stabilize prices, and guarantee availability of affordable, fresh, and nutritious food for the residents of the city.



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b. Provide an opportunity for MSMEs to market their products through local product promotion and eliminate as many marketing layers, allowing producers to earn a bigger income directly selling their products instead of using trader-intermediaries.

c. Support local farmers and fisherfolk by providing them with a stable market for their products; and

d. Create a direct link between producers and consumers.

SECTION 3. Scope and Coverage. - For this purpose, the KNP Outlet shall cover three (3) market areas or product clusters, particularly:

a. Agricultural products, such as rice, vegetables, and fruits, of farmers from the various provinces;

b. Processed goods, both food and non-food, produced by MSMEs as One Town, One Product (OTOP) of different localities; and

c. Mercado stalls (ready-to-eat food) for micro-enterprises of the City of Bacoor.

SECTION 4. Definition of Terms.

a. KADIWA ng Pangulo (KNP) - a joint program and collaborative arrangement among concerned government agencies of the national government and local government units. It also encourages full participation and support of nongovernment organizations, business sectors, and cooperatives.

b. One Town, One Product (OTOP) - a priority stimulus program for Micro, Small, and Medium-scale enterprises (MSMEs) as the government's intervention to drive inclusive local economic growth. OTOP enables localities and communities to determine, develop, support, and promote products or services that are rooted in their local culture, community resources, creativity, connection, and competitive advantage.

SECTION 5. Establishment of KADIWA ng Pangulo Outlet. - The City Government of Bacoor shall establish and maintain a KADIWA ng Pangulo Outlet, a designated marketplace or facility where various products stated in the immediately preceding Section are sold directly by farmers, fisherfolk, and MSMEs to consumers, in (one/various) strategic location/s within the City running every 15th and 30th of the month beginning 2025, to ensure accessibility to all residents.



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Should the 15th or 30th of the month fall on a Saturday, Sunday, or Holiday, the same shall be moved to the working day immediately preceding the same.

The venue/s of the KNP Outlet may be in a closed or an open space area, provided there are available tents, tables, and chairs. It should be well ventilated and with areas that can accommodate stalls for selling products, an area for eating, and parking.

SECTION 6. Who May Participate. The participants allowed to take part in the establishment of the KADIWA ng Pangulo shall be prioritized in this order:

1. Farmers and enterprises registered in the Sagip Saka registry or Registry System for Basic Sectors Agriculture (RSBSA);
2. Resident farmers and fisherfolk of the City of Bacoor who are not registered in the Sagip Saka Registry but are registered with the Office of the City Agriculture as such.
3. Resident MSMEs within Bacoor registered with the Livelihood Office, LEDIPO, or the BPLD;
4. Resident MSMEs not registered with the Livelihood Office, LEDIPO, or the BPLD;
5. Non-Resident farmers and fisherfolks; and
6. Non-Resident MSMEs.

SECTION 7. Roles and Responsibilities of the City Departments or Offices. - The City Government of Bacoor, through the various City Departments, Offices, and Units below stated, shall have the following responsibilities in the implementation of this Ordinance, to wit:

- I. City Agriculture Office, Livelihood Office, and LEDIPO - Providing the venue and ensuring order and security in the KADIWA Ng Pangulo (KNP)
 - a. Lead the overall management and operation of the KNP.
 - b. Facilitate the invitation and mobilization of local micro-entrepreneurs, cooperatives, and MSMEs to sell local produce products in the KNP, including OTOP, livelihood, and PDL products (if any).
 - c. Identify and secure a suitable venue for KNP.
 - d. Assign stalls and provide any logistics support to participating sellers.
- II. Livelihood Office - Managing market areas for Mercado Stalls (ready to-eat food)



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- a. Lead the management of the KNP clusters for Mercato Stalls.
- b. Facilitate the invitation and mobilization of local micro-entrepreneurs and MSMEs to sell ready-to-eat food and beverages in the KNP.
- c. Assign stalls to participating local MSMES /sellers.

III. Public Employment Services Office - Maintain clean-up/sanitation, order, and support services

- a. In coordination with DOLE, tap the TUPAD beneficiaries for the operation of KNP, including but not limited to the clean-up, maintenance, and support services.

IV. City Information and Community Relations Department - Information and campaign

- a. Invite the community/buyers to participate in the KNP day.
- b. Shoulder the costs of printing for all IEC materials (e.g., streamers, tarpaulins, and any IEC materials)
- c. Posting of streamers, tarpaulin, and any IEC materials announcing the KNP day to the public.

V. City Inspection and Compliance Unit - Coordination with peace and order agencies or related institutions

- a. Provide security and order in the premises of the KNP venue through coordination with the barangay and other peace and order institutions like PNP, military (if needed)

VI. City Agriculture Office - Coordination with partner national government agencies

- a. Assign a Focal Person who will coordinate with partner national government agencies such as DA, DTI, DOLE, and DILG.
- b. Coordinate with the regional government agencies for guidance in handling, operating, and managing KNP, food and market supply, prospective sellers, and other arrangements needed.
- c. Coordinate with DA and DTI on the data on the number of sellers and income or revenue generated during the KNP day.
- d. The Focal Person may coordinate with other concerned departments within the LGU, such as the Agriculture Office, Social Welfare Office, PESO, and Local Economic Development and Investment



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Promotions Office to assist them in implementing the KNP.

Other departments, offices, and units of the City Government of Bacoor shall assist in the implementation of the KNP upon the request of the City Agriculture Office.

SECTION 8. Responsibility of the Barangays. All Barangays are encouraged to provide the necessary support in the transport of products and goods of their residents participating in the KNP.

The Punong Barangays are enjoined to promote participation in the KNP among farmers and MSMEs in their respective Barangays.

SECTION 9. Implementing Rules and Regulations. The City Agriculture Office, Livelihood Office, LEDIPO, PESO, CICU, CICRD, with the supervision of the Office of the City Legal Service, shall formulate the Implementing Rules and Regulations of this Ordinance and submit the same for the review of the Honorable City Mayor not later than sixty (60) calendar days after the date of effectivity hereof.

SECTION 10. Monitoring and Evaluation. — The Implementing Offices are mandated to collate, manage, and report the necessary information and metrics in the conduct of the KNP in the City of Bacoor, Cavite, including the particulars of the KNP conducted within the City and the estimated number of participating population, to the DA and DTI, copy-furnished to the CLGOO. Further, an Annual Report shall be prepared detailing the performance and impact of the KNP in the City of Bacoor.

SECTION 11. Funding. — The Implementing Offices, in their respective budget, shall allocate funds for the initial implementation of this Ordinance and for the establishment, maintenance, and operation of the KNP in the annual City budget.

SECTION 12. Separability Clause. - If any part or provision of this ordinance is held or declared invalid or unconstitutional, the other provisions not affected thereby shall remain in full force and effect.

SECTION 13. Repealing Clause. - All other local laws, decrees, orders, issuances, rules, and regulations which are



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inconsistent with the provisions of this ordinance are hereby repealed or modified accordingly.

SECTION 14. Effectivity. - This Ordinance shall take effect within sixty (60) days after its publication in any newspaper of local or general circulation.

ENACTED this 21st day of July 2025 at the City of Bacoor, Cavite.

I hereby certify that the foregoing Ordinance was duly approved by the 5th Sangguniang Panlungsod of the City of Bacoor, Cavite.

Certified by:

HON. MIGUEL N. BAUTISTA
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Sangguniang Panlungsod Secretary

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Date of Approval: 21 JUL 2025

