



Republic of the Philippines

Province of Cavite

CITY OF BACOOR

Office of the Sangguniang Panlungsod



DISTRICT I

HON. CATHERINE SARINO-EVARISTO

City Councilor/Acting City Mayor

ON-LEAVE

HON. MIGUEL N. BAUTISTA

City Councilor

HON. ADRIELITO G. GAWARAN

City Councilor/Acting City Vice Mayor

HON. MANOLO S. GALVEZ JR.

City Councilor

HON. RICARDO F. UGALDE

City Councilor

HON. LEVY M. TELA

City Councilor

DISTRICT II

HON. ROBERTO I. ADVINCULA

City Councilor

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HON. SIMPLICIO G. DOMINGUEZ

City Councilor

HON. HORACIO M. BRILLANTES JR.

City Councilor

HON. RANDY C. FRANCISCO

City Councilor/ABC President

HON. PALM ANGEL S. BUNCIO

City Councilor- SK Federation President

Attested by:

ATTY. KHALID A. ATEGA, JR.

Sangguniang Panlungsod Secretary

Certified by:

HON. ADRIELITO G. GAWARAN

Acting City Vice Mayor

Approved:

HON. CATHERINE SARINO-EVARISTO

Acting City Mayor



CITY ORDINANCE NO. 488-2025

Series No. 2025

AN ORDINANCE INSTITUTIONALIZING THE "STRIKE AS 1" LOGO AND CAMPAIGN MOTTO AS INDISPENSABLE RALLYING POINTS IN THE CONTINUING EFFORT OF THE CITY GOVERNMENT TO UNITE ALL BACOOREÑOS IN THE ACHIEVEMENT OF THE SIX-POINT DEVELOPMENT GOALS TOWARD A MORE PROGRESSIVE, DISASTER-RESILIENT, AND INCLUSIVE FUTURE.

Sponsored by:

Hon. Manolo Galvez Jr. and Hon. Horacio Brillantes Jr.

WHEREAS, under Philippine law, a Comprehensive Development Plan (CDP) is a mandatory, multi-sectoral, medium-term (usually 6 years) strategic blueprint for a Local Government Unit (LGU) outlining its vision, goals, and prioritized programs/projects across social, economic, infrastructure, environmental, and institutional sectors, guiding sustainable development and resource allocation to serve the community's welfare, as guided by the DILG and integrated with the Comprehensive Land Use Plan (CLUP).

WHEREAS, a CLUP is a crucial document created by local governments that guides the allocation, development, and management of all land within their jurisdiction for a long-term period (10-20 years), ensuring sustainable use by integrating social, economic, environmental, and disaster risk reduction goals, and serving as the basis for local zoning ordinances and development decisions.

WHEREAS, pursuant to Section 11 (2)(vii) of Republic Act No. 10160 (the "Charter of the City of Bacoor"), the Sangguniang Panlungsod adopted a CLUP and CDP for the city which contain the following development goals:

S- Social, Health and Integrated Services

T- Transformative Administration and E-Governance

R- Revenue Financial and Economic Enterprise Management

I- Infrastructure, Housing and City Development Management



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Acting City Mayor



K-Key City Facilities and Property Management

E- Environment and Sanitation, Public Safety, Security, Peace and Order

WHEREAS, Section 8 of RA 10160 empowered the City Mayor to enforce all laws and ordinances including the prevailing CLUP and CDP of the City of Bacoor and to exercise those powers expressly granted to him by law, those necessarily implied therefrom, as well as powers necessary, appropriate or incidental for the efficient and effective governance of the City, and those which are essential to the promotion of the general welfare.

WHEREAS, like everything else related to nation building, the CLUP and CDP of the City of Bacoor will be nothing but hollow words on paper if the residents of the City will not be aware of its goals and will not support the various endeavors of the City Government related to the implementation of the said plans.

WHEREAS, an effective slogan is crucial for a successful public information and development campaign because it builds goodwill, boosts memorability, creates emotional connections, and unites the citizenry behind the goals of the government.

WHEREAS, a logo associated with a public information and development campaign serves as a memorable hook, communicating value and making a brand instantly recognizable and relatable across different channels, leading to increased public awareness, trust, and cooperation.

WHEREAS, the City Mayor proposed to the City Council to pass an ordinance institutionalizing the "STRIKE AS 1" slogan and logo as part of the public information campaign related to the implementation of the CLUP and CDP of the City of Bacoor.

WHEREAS, the City Council supports the call for the use of effective public information tools that will help in the successful implementation of the CLUP and the CDP.

NOW THEREFORE, be it ordained by the 6th Sangguniang Panlungsod of the City of Bacoor, Cavite THAT:

2 City Ordinance No. 488-2025, (STRIKE AS 1 Ordinance of the City of Bacoor) 12 December 2025



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Approved:

HON. CATHERINE SARINO-EVARISTO
Acting City Mayor



Section 1. Title. This Ordinance shall be known as the "STRIKE AS 1 Ordinance of the City of Bacoor".

Section 2. Rationale. The STRIKE AS 1 slogan and logo were chosen as easily recognizable communication tools that will unify Bacooreños to support the implementation of the following six-point development agenda of the City Government, embodied in the Comprehensive Development Plan (CDP) and Comprehensive Land Use Plan (CLUP) of the City of Bacoor:

S- Social, Health and Integrated Services

T- Transformative Administration and E-Governance

R- Revenue Financial and Economic Enterprise Management

I- Infrastructure, Housing and City Development Management

K- Key City Facilities and Property Management

E- Environment and Sanitation, Public Safety, Security, Peace and Order

Section 3. Institutionalization and Use of the STRIKE AS 1 Logo and Slogan. The "STRIKE AS 1" logo appearing below, as well as the "STRIKE AS 1: Sa Bacoor, at home ka dito" slogan, are hereby formally institutionalized and shall be used by the City Government in all projects and programs related to the implementation of the CLUP and the CDP.



All formal communications, letterheads, posters, streamers, and other public information tools of the City Government, including social media posts, shall utilize the said logo and slogan. The said logo and slogan shall also be used



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in all infrastructure projects in the City of Bacoor, including, but not limited to, buildings, rooms, sheds, posts etc.

Section 4. Registration of the STRIKE AS 1 Logo and Slogan.

The STRIKE AS 1 Logo and Slogan shall be registered with the Intellectual Property Office. The Office of the City Legal Service and the E-Governance Department shall spearhead the application for registration, which must be submitted within sixty (60) days after the approval of this Ordinance.

Section 5. Prohibited Acts.

The following acts are hereby declared prohibited under the Ordinance

1. Failure to use the STRIKE AS 1 Logo and Slogan when required
2. Improper or unauthorized use of the STRIKE AS 1 Logo and Slogan
3. Making unauthorized changes in the STRIKE AS 1 Logo and Slogan
4. Vandalizing the STRIKE AS 1 Logo and Slogan
5. Vandalizing or defacing any property that bears the STRIKE AS 1 Logo and Slogan
6. Other similar acts, as may be identified in the Implementing Rules and Regulations

Section 6. Penalties.

Any person who violates any provision of this Ordinance shall pay a fine of Five Thousand Pesos (Php 5,000.00) and shall be imprisoned for six (6) months to one (1) year upon conviction by a court of law. If the violator is a government employee, the violator shall be suspended or terminated from work, in accordance with the Civil Service Rules and Regulations.

Section 7. Repeal.

All ordinances, resolutions, executive orders, and other local issuances that are inconsistent with the provisions of this Ordinance are hereby repealed and/or modified accordingly.

Section 8. Separability.

In case any provision of this Ordinance is declared void by a court of law of competent jurisdiction, all remaining provisions hereof not affected thereby shall remain valid.



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Section 9. Effectivity. This Ordinance shall become effective immediately after it has been published in a newspaper of general circulation within the Province of Cavite and after copies hereof have been posted on at least three (3) conspicuous places within the City of Bacoor, Cavite.

APPROVED on the 12th day of December 2025 at the City of Bacoor, Cavite, by the 6th Sangguniang Panlungsod of the City of Bacoor, Cavite.

I hereby certify that the foregoing Ordinance was duly approved in accordance with law.

Certified:

HON. ADRIELITO G. GAWARAN
Acting City Vice Mayor

Attested:

ATTY. KHALID A. ATEGA JR.
Sangguniang Panlungsod Secretary

Approved:

HON. CATHERINE S. EVARISTO
Acting City Mayor

Date of Approval: 12 DEC 2025

