



Republic of the Philippines
Province of Cavite
CITY OF BACOOR

Office of the Sangguniang Panlungsod



DISTRICT I

HON. CATHERINE SARINO-EVARISTO
City Councilor

HON. MIGUEL N. BAUTISTA
City Councilor

HON. ADRIELITO G. GAWARAN
City Councilor

HON. MANOLO S. GALVEZ JR.
City Councilor

HON. RICARDO F. UGALDE
City Councilor

HON. LEVY M. TELA
City Councilor

DISTRICT II

HON. ROBERTO I. ADVINCULA
City Councilor

HON. REYNALDO D. PALABRICA
City Councilor

HON. ROGELIO M. NOLASCO
City Councilor

HON. REYNALDO M. FABIAN
City Councilor

HON. SIMPLICIO G. DOMINGUEZ
City Councilor

HON. HORACIO M. BRILLIANTES JR.
City Councilor

HON. RANDY L. FRANCISCO
City Councilor-ABC President

HON. PALM ANGEL S. BUNCIO
City Councilor-SK Federation President

Attested by:

ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:

HON. ROWENA BAUTISTA-MENDIOLA
City Vice Mayor/Presiding Officer

Noted:

HON. STRIKE B. REVILLA
City Mayor



CITY RESOLUTION NO. 2026-972
Series of 2026

A RESOLUTION AUTHORIZING THE CITY MAYOR, HON. STRIKE B. REVILLA, TO SIGN A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY GOVERNMENT OF BACOOR AND SHOPEE PHILIPPINES, INC. FOR THE IMPLEMENTATION OF SHOPEE'S TATAK PINOY – MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs) UPSKILLING PROGRAM IN THE CITY OF BACOOR.

Sponsored by:

Hon. Reynaldo M. Fabian

Co-sponsored by:

**Hon. Roberto L. Advincula, Hon. Catherine Sarino-Evaristo,
and Hon. Rogelio M. Nolasco.**

WHEREAS, on 26 February 2026, the Office of the City Mayor formally requested the Sangguniang Panlungsod to pass a resolution authorizing City Mayor Strike B. Revilla to sign a Memorandum of Understanding (MOU) between the City Government of Bacoor and Shopee Philippines, Inc. for the implementation of Shopee's Tatak Pinoy – Micro, Small And Medium Enterprises (MSMEs) Upskilling Program in the City of Bacoor.

WHEREAS, the purposes of this possible partnership of the city government with Shopee Philippines, Inc. are to mount a city-run Micro, Small and Medium Enterprises (MSMEs) training and onboarding program, and to increase the number of Bacoor MSMEs with active online shops, basic digital marketing capability, workable fulfilment options and essential finance management and to ensure compliance with applicable laws and standards on data privacy, consumer protection and government partnerships.

WHEREAS, the proposed draft MOU was sent by the Office of the City Mayor to the Sangguniang Panlungsod for review and consideration. The proposed MOU is incorporated hereto and will be made a part of this Resolution as **Annex "A"**.

NOW THEREFORE, upon motion of Councilor Reynaldo M. Fabian unanimously seconded by the City Council in



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City Councilor- SK Federation President

Attested by:

ATTY. KHALID A. ATEGA, JR.
Sangguniang Panlungsod Secretary

Certified by:

HON. ROWENA BAUTISTA-MENDIOLA
City Vice Mayor/Presiding Officer

Noted:

HON. STRIKE B. REVILLA
City Mayor



regular session duly assembled, **BE IT RESOLVED AS IT IS HEREBY RESOLVED** by the Sangguniang Panlungsod to authorize the City Mayor, Hon. Strike B. Revilla, to sign and a Memorandum of Understanding with Shopee Philippines, Inc. for and on behalf of the City Government of Bacoor.

RESOLVED FURTHER, to, Inc furnish Shopee Philippines, Inc., the Office of the City Mayor and all government offices concerned with copies of this resolution.

APPROVED UNANIMOUSLY this 9th day of March 2026 by the 6th Sangguniang Panlungsod of Bacoor in regular session assembled.

I hereby certify that the foregoing Resolution is true and correct.

Certified:

HON. ROWENA BAUTISTA-MENDIOLA
City Vice Mayor/Presiding Officer

Attested:

ATTY. KHALID A. ATEGA JR.
Sangguniang Panlungsod Secretary

Noted:

HON. STRIKE B. REVILLA
City Mayor



MEMORANDUM OF UNDERSTANDING

KNOW ALL MEN BY THESE PRESENTS:

This *Memorandum of Understanding* ("MOU") entered into this _____
in Bacoor City, Cavite, Philippines, by and between:

THE CITY GOVERNMENT OF BACOOR, a component city in the Province of Cavite, with office address at Bacoor Government Center, Bacoor Boulevard, Barangay Bayanan, Bacoor City, Cavite, represented herein by its City Mayor, **HON. STRIKE BAUTISTA REVILLA**, and hereinafter referred to as the "**FIRST PARTY**";

and

SHOPEE PHILIPPINES, INC., a corporation duly created and existing under the laws of the Republic of the Philippines, with office address at 48th Floor The Podium West Tower, 12 ADB Avenue, Wack Wack Greenhills, Mandaluyong City 1550, represented herein by its President, _____ and hereinafter referred to as the "**SECOND PARTY**."

WITNESSETH:

WHEREAS, the 1987 Constitution declares that the State recognizes the indispensable role of the private sector, encourages private enterprise, and provides incentives to needed investments, and recognizes the vital role of communication and information in nation-building; and that the national economy shall be effectively controlled by Filipinos and serve the common good; these principles support city programs that expand MSME capability through digital commerce and public-private collaboration;

WHEREAS, Article X of the 1987 Constitution mandates Congress to enact a Local Government Code providing a more responsive and accountable local government structure and guarantees local autonomy, which empowers cities to organize local bodies to advance general welfare;

WHEREAS, Section 16 of Republic Act No. 7160, the Local Government Code authorizes local government units to exercise powers essential to promote the general welfare, and Section 455 vests in the City Mayor the power to call meetings of city officials and issue executive orders to ensure the faithful execution of laws and ordinances;

WHEREAS, the MSME policy framework, composed of the Magna Carta for MSMEs (R.A. 6977, as amended), the Go Negosyo Act (R.A. 10644), and the MSME Development Plan 2023-2028, calls for capability building, market access, and digital adoption at the local level;

WHEREAS, Republic Act No. 8792, the Electronic Commerce Act of 2000, recognizes the validity of electronic transactions and promotes the use of ICT in trade, and Republic Act No. 11927, the Philippine Digital Workforce Competitiveness Act, fosters digital skills development, both of which align with an upskilling program focused on online selling, fulfillment, and digital finances;

WHEREAS, the Philippine Development Plan 2023-2028 and the DTI E-Commerce Roadmap emphasize accelerating MSME e-commerce adoption, logistics reliability, and digital capability, providing a national plan context for city-level interventions;

WHEREAS, the SECOND PARTY presented its partnership proposal to the FIRST PARTY on _____ and the FIRST PARTY is amenable to its implementation within the local level;

WHEREAS, the FIRST PARTY issued Executive Order No. MSBR-_____ dated _____ entitled *An Order Creating a Technical Working Group (TWG) to Coordinate and Implement Shopee's Tatak Pinoy - MSME Upskilling Program in the City of Bacoor and For Other Purposes*;

WHEREAS, the Parties have agreed to enter into this MOU to strengthen the undertaking of their respective obligations with respect to the implementation of the said MSME Upskilling Program;

NOW THEREFORE, this MOU sets forth the terms and conditions as follows:

SECTION 1. PURPOSE. The purposes of this MOU are: (i) to mount a city-run micro, small, and medium enterprise (MSME) training and onboarding program in partnership between the Parties; (ii) to increase the number of Bacoor MSMEs with active online shops, basic digital marketing capability, workable fulfillment options, and foundational financial management; and (iii) to ensure compliance with applicable laws and standards on data privacy, consumer protection, and government partnerships.

SECTION 2. UNDERTAKINGS OF THE PARTIES.

A. On the part of the FIRST PARTY

- a. Secure program participants that will benefit from the training/workshop;

- b. Provide venue and equipment set-up for training/workshop (e.g., tables, chairs, project and screen wall or LED monitor, extension cords, sound system, internet connection, dining area);
- c. Assign a program host for the workshop;
- d. Publicity, cross-posting on official pages; and
- e. Coordination on communications or social posts.

B. On the part of the SECOND PARTY

- a. Formation of a coordination team;
- b. Provide modules essential to accomplish the training/workshop;
- c. Provide resource speakers for training/workshop;
- d. Provide free periodic online seller consultations for participants post event;
- e. Feature participants' products in the *Tatak Pinoy* page on Shopee; and
- f. Coordination on communications or social posts.

SECTION 3. COSTS. Each Party shall be responsible for its own costs in all matters relating to their responsibilities under this MOU.

SECTION 4. EFFECTIVITY AND TERM. This MOU shall come into force and effect upon and as of the date of the signing hereof by the authorized signatories of the Parties, and shall thereafter be effective for a term of _____ () months and may be renewed by mutual consent of all the Parties.

Either Party may cause the termination of this MOU upon written notice to the other Party at least thirty (30) days prior to the proposed termination date.

SECTION 5. CONFIDENTIALITY. Each Party shall hold in strict confidence from any other person or entity all documents and/or information concerning any other Party, including their employees, agents, members, clients, and stakeholders, furnished to it or its advisors, consultants, or agents by the other Party in connection with this Memorandum of Agreement or the undertakings, transactions contemplated herewith.

SECTION 6. SEVERABILITY. In the event that any provision contained herein shall be declared invalid, illegal, or infirm in any respect by a competent authority, the validity, legality, and enforceability of the remaining provisions contained herein shall remain in full force and effect and not in any way be affected or impaired thereby.

SECTION 7. AMENDMENT. Any amendments or additional terms and conditions to this MOU must be in writing, signed and acknowledged by the Parties.

SECTION 8. GOVERNING LAW. This MOU is governed by and construed in accordance with the laws of the Philippines.

SECTION 9. VENUE OF ACTION. Any action or proceeding arising from or in connection with this MOU shall exclusively be brought before a court of competent jurisdiction in the City of Bacoor, Cavite, Philippines, to the exclusion of all other venues.

IN WITNESS WHEREOF, the Parties hereto affixed their signatures on the date and at the place first above-written.

THE FIRST PARTY

**THE CITY GOVERNMENT OF
BACCOOR**

By:

STRIKE B. REVILLA
City Mayor

SIGNED IN THE PRESENCE OF:

**ATTY. AIMEE TORREFRANCA-
NERI**
City Administrator

THE SECOND PARTY

SHOPEE-PHILIPPINES, INC.

By:

President/CEO

ATTY. CHOI PETRACHE
Public Affairs

REPUBLIC OF THE PHILIPPINES)
BACOR CITY, CAVITE) S.S.

ACKNOWLEDGMENT

BEFORE ME, a notary public this _____ in Bacoor City, Cavite, personally appeared the following persons, who are identified by me through competent evidence of identity:

Name	Competent Evidence of Identity	Validity Details
STRIKE B. REVILLA		

known to me and to me made known to be the same person who executed the foregoing instrument and acknowledged to me that the same is her own free voluntary act and deed.

This *Memorandum of Understanding* consisting of five (5) pages including the page on which this acknowledgement is written has been signed on the left margin of each and every page thereof by the party and her witnesses, and sealed with my notarial seal

WITNESS MY HAND AND NOTARIAL SEAL on the date and at the place first above written.

Doc. No. _____
Page No. _____
Book No. _____
Series of _____